The 27th IAVE World Volunteer Conference was held in Busan, Republic of Korea, from 22–25 October, 2024, with the theme "People Power: Creating a Sustainable Future through Volunteering."

International Association for Volunteer Effort

2024 IAVE Impact Report

Dear Friends,

I am so very proud of the work you will read about over the next several pages, and of the work of volunteers across the globe. Amidst times of division and polarization, volunteers are the architects of humanity, building bridges that bring us together and creating pathways for collective action.

As you will see, IAVE helped to support volunteers in every region, launching volunteer-based employability programs in Africa, developing spaces of belonging in Europe, conducting memberorganized training sessions in Latin America, and hosting a global stage in Asia with our 27th World Volunteer Conference in Busan.

This year, we also laid the groundwork for advocacy connected to the 2026 UN International Year of the Volunteer for Sustainable Development (IVY 2026). IAVE has led a coalition of international volunteering organizations in kicking off dialogues for an important call to action to bring greater investment and recognition to volunteering. While this report is about our work in 2024, we invite you to stay connected to this project as it unfolds in 2025, 2026 and beyond.

Thank you for your continued support of IAVE and of volunteering. Our work is only possible because of you.

Onwards,

Muchole Cullo

Nichole Cirillo Executive Director International Association for Volunteer Effort



OUR MISSION

IAVE creates a more just and sustainable world by enabling the leaders, organizations, and environments that empower volunteers.

Who we are

IAVE is the largest global network of volunteer leaders. Our member network includes volunteers, government agencies, multi-national agencies and institutions, academics, NGOs, and businesses.

IAVE's **Global Corporate Volunteer Council (GCVC)** is the only global, volunteeringfocused network for multinational companies, sharing a commitment to supporting and promoting all forms of employee engagement in the community. By equipping corporate social responsibility (CSR) professionals with the tools and resources they need, GCVC helps its members advance their global employee volunteer programs departmentally and globally.

IAVE's **Global Network for Volunteering Leadership (GNVL)** is a peer-to-peer network that allows engaged volunteering organizations around the world to share insights and forge global partnerships. Members receive special support and opportunities from IAVE, such as access to virtual learning sessions, mentorship, and invitations to in-person events such as our Global Volunteer Leadership Summit.

International Association for Volunteer Effort

What we do

Convening—We bring together diverse groups of leaders of volunteering for discussion, reflection and learning.

Advocacy—We organize to advance volunteering as a fundamental building block of civil society in every country and culture.

Thought Leadership – We produce original research on key topics spanning corporate volunteering, youth engagement, and disaster response.

Leadership Development – We create global structures to enable members to learn from and support one another, with programming that enhances the participation and effectiveness of volunteers.

CONVENING

We bring together diverse groups of leaders of volunteering for discussion, reflection, and learning.



27th IAVE World Volunteer Conference

Over 1,400 volunteer leaders from around the world signed on for IAVE's 27th World Volunteer Conference in Busan, Republic of Korea, from 22–25 October, 2024.

Since 1970, IAVE has organized biennial, in-person conferences that bring together a diverse cross-section of volunteers and volunteering organizations from around the world. Participants strengthen relationships, share best practices, are challenged by thought leaders, and come away energized by the ways volunteer efforts are improving communities across the globe.



People Power

More than 90 countries were represented under the theme "People Power: Creating a Sustainable Future through Volunteering."

The conference was packed with activity: 120 moderators and speakers delivered five plenaries, five information sessions, four research forums, and 14 practical seminars. Sessions highlighted the impact volunteering is making on key Sustainable Development Goals (SDGs) including climate action, good health and wellbeing, reduced inequalities, and quality education and lifelong learning. The theme echoed successive United Nations resolutions that reference the importance of volunteers and volunteering organizations to the implementation and delivery of the SDGs.

Busan Metropolitan Volunteer Center were amazing hosts, providing a warm welcome and unforgettable entertainment for the opening and closing events. The conference was held at the BPEX Busan Port International Exhibition & Convention Center, with major support from BNK Busan Bank and UPS, as well as Busan Metropolitan City. Speaker bios and presentations are available at wvc2024busan.kr.







Lejla Šehić Relić



Blessing Ewa



Dr. Oknah Lah

Awards for five exemplary volunteer leaders

IAVE was honored to present a raft of awards at the 27th IAVE World Volunteer Conference in South Korea.

IAVE Lifetime Awards were presented by Matt Clausen, Vice Chair of the IAVE Board of Directors. Two dedicated volunteer leaders received the honor:

- Yoonae Park has over 40 years of experience in volunteerism and social welfare. She is the chairperson of Korea Volunteer Center and previously served as CEO of Volunteering Connected, Seoul Volunteer Center, and Volunteering Culture Korea.
- Joyce Yoon has been an active member of IAVE for almost 20 years. She has worked with Korea's Overseas Development Projects in Asia Pacific, including Vietnam, Mongolia, Thailand and Myanmar, and is founder of Global Volunteering Cooperation (GVC).

The Mary Ripley Award, in honor of IAVE's Founding President, was presented by Ms. Ripley's granddaughter, Jessica Kooiman. This year the award honored Lejla Šehić Relić, founder and managing director of DKolektiv (Volunteer Centre Osijek) and President of the European Volunteer Centre (CEV). She is the former president of the Croatian National Council for the development of volunteerism.

The first-ever Oknah Lah Award was presented by Jake Lah, CEO of DAC and founder of Volunteeum, in honor of his mother, a pioneer in the Korean volunteer movement. The award was given to Blessing Ewa, Executive Director and Founder of Young Advocates for a Sustainable and Inclusive Future (YASIF) in Nigeria, and leader of Project Waste-free Communities, an initiative to build climateconscious mindsets in grassroot communities She is also the West Africa Coordinator for Net Zero As Soon as Possible (NZASAP).

And finally, Dr. Oknah Kim Lah, namesake of IAVE's newest award, also became the recipient of an IAVE award. Dr. Kang Hyun Lee, Former World President of IAVE, presented the 2024 **Kenn Allen Award** posthumously to Dr. Lah, who established Korea's first volunteer organization, the Korea Association for Volunteer Effort, in 1989, later expanded to Kakdang Social Welfare Foundation. She was a courageous and visionary civil servant. Among other accomplishments, she invested in hospice education and established "A Group that Thinks about Life and Death," making discussion of death a public topic for the first time in Korean society.

With much respect and appreciation, IAVE congratulates these exemplary leaders.



Staff presentations

In addition to hosting IAVE events, staff made multiple presentations for members and peer organizations in 2024.

Following the World Volunteer Conference, IAVE staff delivered a training with leaders from the Jeong-hui Volunteer Center. The training, attended by more than 30 Volunteer Center members, covered global trends in volunteering and inspiring practices for innovation at the local level.

Executive Director Nicole Cirillo delivered remarks at iVolunteer India's annual conference in Bengaluru, India in March, the International Forum of Volunteering in Development's IVCO Conference in New Castle, UK, in September, the Centre for European Volunteering's Autumn Conference in Brussels in November, and Tata's VolCon in Mumbai in December.

GCVC Director Lorrie Foster explained key trends in corporate volunteering—as outlined in IAVE's landmark research, <u>Corporate</u> <u>Volunteering for a Post Pandemic World</u>—to Forum's IVCO and to the global staff of the Special Olympics in June. She explained how to launch a global corporate volunteering program to the Association of Corporate Citizenship Professionals (ACCP) in September.



IAVE staff trained leaders from the Jeong-hui Volunteer Center in October (far left). Executive Director Nichole Cirillo presented at Tata's VolCon in Mumbai in December.

ADVOCACY

We organize to advance volunteering as a fundamental building block of civil society in every country and culture.

2024 IAVE IMPACT REPORT

A call to action for the future of volunteering

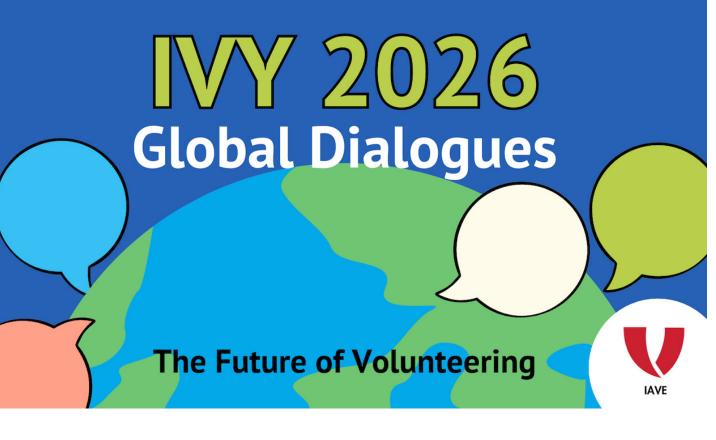
In December 2023, the UN General Assembly declared 2026 the International Year for Volunteers for Sustainable Development, later dubbed "IVY 2026." Following the declaration, IAVE led the development of a collation of global volunteering organizations, forming a scoping group to begin to plan for the International Year. The group included:

- International Association of Volunteer Effort (IAVE);
- International Federation of Red Cross and Red Crescent Societies (IFRC);
- International Forum for Volunteering in Development (Forum); and
- UNICEF Generation Unlimited, working in alignment with the United Nations Volunteers (UNV) Programme.

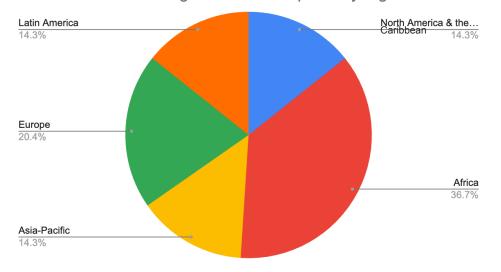
The coalition identified IVY 2026 as an opportunity to focus attention on the power and potential of volunteering, to deliver greater investment in volunteering, and to build support for the enabling environment in which volulnteering will flourish.







IVY 2026 Global Dialogues 1-4: Participants by region



Global Dialogues explore a global agenda for volunteering

As a first step, the four partners commissioned a challenge paper to explore topics that could be addressed in a global call to action to support volunteering. The paper, due to be published in early 2025, addresses recent trends in volunteering, the concept of an enabling environment for volunteering and the role of key actors in creating and maintaining that environment, and it poses questions as a starting point for framing a call to action.

IAVE began hosting a series of meaningful conversations about a global agenda for volunteering. These "Global Dialogues" will continue into 2025, contributing to the call to action. IAVE hosted its first global dialogues in December 2024.

The first Global Dialogues brought together over 50 nonprofit, corporate, academic and government leaders from every region of the world.

LEADERSHIP DEVELOPMENT

We create global structures to enable members to learn from and support one another, with programming that enhances the participation and effectiveness of volunteers.

Reskilling Revolution Africa

Reskilling Revolution Africa is IAVE's initiative to harness the power of volunteering to give millions of youth access to skills development and employment in the digital and green economy.

The project launched in 2023 at the RewirED education summit in Dubai, where IBM expressed its support. IBM committed \$1.3 million to the initiative, including pro bono use of its proprietary SkillsBuild training platform.

Members of IAVE's Global Network of Volunteering Leadership in Ethiopia, Nigeria, and South Africa began to implement the project in 2024, using volunteer networks to connect thousands of youth, women and people in the informal economy to free, opensource skills training and virtual mentoring through IBM SkillsBuild. **RESKILLING REVOLUTION** AFRICA

INTERNATIONAL ASSOCIATION FOR VOLUNTEER EFFORT

IBM SkillsBuild

GET CERTIFIED

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YOH! LET ME SIGN UP!



Lungelo Youth Development

Harnessing the power of volunteering

"Volunteerism is a powerful channel for young Africans to make a difference in their communities, to connect with other young people who are passionate about the same causes, and to develop valuable 21st century skills," said Executive Director Nichole Cirillo. Volunteerism also provides project-based opportunities to apply new skills, she said.

Three members of IAVE's Global Network of Volunteering Leadership have been leading the pilot phase of Reskilling Revolution Africa:

- Lungelo Youth Development in South Africa;
- Serve Global in Ethiopia; and
- Young Advocates for a Sustainable and Inclusive Future in Nigeria.

The Reskilling Revolution Africa pilot is based on an existing partnership between IAVE and the African Union, and has been structured to optimize the assets of both organizations. The initiative was part of the African Union theme for 2024: Educate and Skill Africa for the 21st Century.







'Volunteering for Sustainability' Virtual Ideathon

Over 270 teams from 77 countries registered for IAVE's second virtual Ideathon from 4–6 March 2024. The Ideathon was partnership between IAVE and Emirates Foundation, the UAE Ministry of Climate Change & Environment, and Environment Agency–Abu Dhabi, sponsored by General Motors.

After two days of brainstorming and finessing their ideas with coaches, a short list of 15 teams pitched their ideas to a panel of judges from volunteer and government organizations around the world. Three teams won \$25,000 each to implement their winning idea in three categories:

- Volunteering to protect nature, land and oceans—Shelter Participatory Organization, Pakistan
- Volunteering for youth education and skills—Serve Global, Ethiopia
- Volunteering for disaster relief— PadyaRescue Incorporated, Philippines

We were proud to see a handful of IAVE's Global Network of Volunteering Leadership members became finalists in the competition, and one, Serve Global, became a category winner!



Volunteer Training for Palestinian NGOs

In the spring of 2024, a volunteer-run startup in the West Bank asked IAVE to help Palestinian NGOs design effective volunteering programs to address the pressing challenges facing their communities.

Four members of IAVE's Global Network of Volunteer Leaders worked with the organization to develop five online workshops. Topics included crisis volunteer management, strategic planning, motivating and recognizing volunteers, and maintaining resilience in recovery after a crisis.

"Volunteering has played a crucial role in our history, particularly during times of war," said the organization's founder and CEO. "Developing volunteering management skills and knowledge, especially during crises, ensures the safety of volunteers and strengthens NGOs' resilience to maintain their impact in challenging times."

The organization empowers volunteering through digital tools and other resources that help volunteering organizations maximize their social impact. Their online platform offers qualified volunteer recruitment, evaluation, reporting, and social impact measurement.



THOUGHT LEADERSHIP

We produce original research on key topics spanning corporate volunteering, youth engagement, and disaster response.



Maxine Mpofu



Dr. Moses Okech



Lella Violet Halloum



Asa Nurmanti



Zyril Jeff. G. De Los Angeles



Vander Finotti,

A New Generation of Volunteers as Changemakers

IAVE and the International Forum for Volunteering in Development (Forum) hosted a joint webinar in June 2024 to follow up on their 2023 publication of the challenge paper, A New Generation of Volunteers as Changemakers.

The webinar, "A New Generation of Volunteers as Changemakers: Creating an Enabling Environment," brought together a panel of academics, practitioners and young volunteers to review the challenge paper and consider both the challenges and opportunities of creating that enabling environment for the next generation of volunteers to flourish as changemakers.

The moderator for the session was **Maxine Mpofu**, Northumbria University, UK and the key presenter, **Dr. Moses Okech**, Makerere University, Uganda, lead author of the paper. The panelists were four young activists and changemakers:

- Lella Violet Halloum, digital change maker and Power of Youth Champion, also an IAVE Board Member from the UK;
- **Zyril Jeff. G. De Los Angeles**, community youth leader, project researcher and founder of Ugyon Youth, LLoilo, Philippines;
- Asa Nurmanti, Executive Director, Indorelawan, the largest volunteering platform in Indonesia; and
- Vander Finotti, a specialist in international cooperation and management of third sector organizations from Brazil.

2024 IAVE IMPACT REPORT - THOUGHT LEADERSHIP

Volunteering and Climate Action

IAVE also cooperated with Forum on a Climate Action Survey. The survey was designed to better understand volunteering and climate action. Survey respondents were from 33 countries and 73% were IAVE members, providing added value to our knowledge and understanding of the approaches and challenges faced by volunteer involving organizations and volunteers in addressing climate change at a local level.



GNVL Latin America webinars

Two webinars were organized by our Latin American GNVL members in 2024:

- **Defense of civil society space** (Pojoaju, Paraguay); and
- Volunteering for disaster risk management (Sistema Nacional de Voluntariado, Colombia).

These themes were selected for their relevance in several countries in the region. Both climate change and threats to the democratic system constitute a major challenge for the development of volunteer groups prepared to mitigate their effects.

Volunteers from the St. De La Salle-College of Saint Benilde, School of Deaf Education and Applied Studies (SDEAS) clean up the Piñas-Parañaque Wetland Park in the Philippines. This image of climate action was part of a World Volunteer Conference presentation showing how IAVE members are meeting the Sustainable Development Goals.



MEMBER FOCUS: GNVL

IAVE's Global Network for Volunteering Leadership connects engaged volunteering organizations for shared insights and partnerships.

2024 IAVE IMPACT REPORT

GNVL in Latin America: Strength in Diversity

IAVE's Global Network for Volunteering Leadership in Latin America comprises 20 member organizations from 15 countries in the region. The organizations have very different characteristics, which generate a wealth of shared experience that is highly appreciated by all. Members can be grouped as follows:

Mexico

Guatemala

- **5 NGO national networks** (RACI from Argentina, America Solidaria from Chile and Uruguay, Alianza ONG from Dominican Republic, POJOAJU from Paraguay and Peru Voluntario, Peru)
- **5 mixed organizations**—companies and NGOs (Centro Boliviano de Filantropía from Bolivia, Glasswing International from El Salvador, Centro Mexicano de Filantropía and Voluntarios Mexico from Mexico, Dividendo Voluntario para la Comunidad from Venezuela)
- **3 volunteer platforms** (ATADOS from Brazil, Ponte en Algo from Panama and PROA from Peru)
- **3 volunteer roundtables** (Chile, Ecuador and Uruguay) These are structures without legal standing and their participants include the most important NGOs of each country, as well as representatives of the respective governments.
- **1 volunteer national center** (Centro Nacional de Voluntariado from Peru)
- 1 university volunteer program (University of Costa Rica)
- 1 national volunteer system (Colombian government)
- **1 government youth volunteer program** (Instituto Nacional de la Juventud from Chile)





Improving governance for GNVL members

From July to December, Dania Franco, a Master's student from the Universidad de Las Americas Puebla (UDLAP), assisted Latin America Coordinator Iraida Manzanilla Guerra with a project called "Diagnosis and Proposal of the GNVL in Latin America."

The project aims to develop a strategic plan for improving governance in the Latin American region. Franco conducted interviews with GNVL members and analyzed legal frameworks to develop concrete actions that will maximize the effectiveness of GNVL members as changemakers and enable them to grow volunteer engagement.

Franco was part of IAVE's 8th Youth Volunteer Conference in Mexico in 2016. "I met incredible people and discovered a world of possibilities for volunteering," she said. "I am very excited about this opportunity to continue contributing from an academic perspective to such an incredible global movement dedicated to advancing volunteer efforts."

"I believe it is essential to forge alliances between academic institutions, organizations and volunteers to promote social development and work collaboratively, bridging theory and practice," she wrote.

厚积方能嘲

MEMBER FOCUS: GCVC

IAVE's Global Corporate Volunteer Council is the only global, volunteering-focused network for multinational companies.

GCVC: Making space for collaboration

IAVE's Global Corporate Volunteer Council equips corporate social responsibility (CSR) professionals with the tools and resources to advance their employee volunteer programs departmentally and globally. The 2024 calendar was filled with virtual and in-person meetings on a wide variety of topics:

February–GCVC members met for two virtual roundtable discussions. Members shared their best practices in employee volunteer program recruitment and management and discussed ways in which they innovate in their programs.

March–A webinar on corporate volunteering in China was held in collaboration with HOZON China, the CSR consulting firm that collaborated with IAVE by interviewing Chinese companies and providing translation for our landmark research, Corporate Volunteering for a Post-Pandemic World.

April—Twenty-one members from 17 companies attended a meeting hosted by Viasat in London. The agenda included impact measurement, skills-based volunteering and cross-border volunteering. Board member Lella Halloum joined the meeting to share the perspectives of young employee volunteers. Volunteers from MapAction and REACT UK talked about their experiences volunteering in disaster response and recovery projects.

June—In a webinar on AI and corporate volunteering, a Cognizant member presented the ways they are using AI with the beneficiaries of their volunteering efforts. Dell Technologies and GSK shared how they are using AI for reporting, skills matching, and other volunteer program management tasks.

October—Twenty-one program managers from 14 countries attended an inperson GCVC meeting and the IAVE World Volunteer Conference.

 GCVC members managing programs in Korea, China, India, Japan, Vietnam, Philippines, Singapore, Thailand and Indonesia presented "country spotlights," and members learned how to take local culture and context into consideration when creating volunteering programs in a variety of Asia Pacific countries.









TATA TATA COMMUNICATIONS

Digital



Fujitsu MOBILE HEALTH UNIT IN INDIA



TELUS Digital Philippines TELUS DAYS OF GIVING SCHOOL REFURBISHMENT PROJECT, MANILA, PHILIPPINES



Tata Communications Ltd MENTORSHIP PROGRAMME

TATA TATA COMMUNICATIONS



TREE PLANTING, MEXICO



Amadeus OFFERING OUR SKILLS TO A NON-PROFIT THAT SUPPORTS LOCAL COMMUNITIES, SPAIN

- Mark Moravits, Head of Global Social Impact and • Community Partnerships at Viasat, spoke to the group about how the company is now focusing on Shared Value Volunteering.
- Sarah Wilson, Strategic Partnerships Director . at Volunteering Australia and PhD Student at The University of Western Australia, presented her research that looks at the intersection between volunteering, wellbeing, and mattering. "When employees feel valued and can make a meaningful contribution, they thrive," Wilson said.

November-Webinar on Corporate-Corporate Collaboration in Skills Based Volunteering. GCVC members learned how a skills-based volunteering partnership between Dell and Microsoft, facilitated by Pyxera Global, came about, including challenges and successes.

Corporate disaster response has been a longstanding topic of interest for GCVC members, beginning with a research working group launched at the London World Volunteer Conference in 2012. This year IAVE facilitated roundtable discussions with a subset of GCVC members and staff from the International Federation of Red Cross and Red Crescent (IFRC). We encouraged the IFRC to identify their most pressing needs. In response, four GCVC member companies have stepped forward to offer volunteer support in database management and financial planning.

At the World Volunteer Conference, GCVC members represented how corporate volunteer programs are helping to meet the Sustainable Development Goals.

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BOARD AND STAFF



2024 Board Members

Ruth Lewin

Board Chair Head of Corporate Sustainability, Discovery Limited

Matt Clausen

Vice Chair & North America Regional Representative Partnership Specialist, Inter-American Foundation

Wolfgang Krell

Treasurer, Chair of the Finance Committee and Europe Regional Representative Executive Director of the Augsburg Volunteer Center

Daniel Adugna

At-Large Board Member Acting Head, Youth Division – Youth Policy & Inclusion Portfolio, The African Union Commission

Mike Cheung

Asia-Pacific Regional Representative Deputy Director, The Youth and Aged Association of Hong Kong

Guillermo Correa

Latin America Regional Representative Founder and Executive Director of the Argentine Network for International Cooperation

Shrirang Dhavale

At-Large Board Member Cluster Head, Social Services Cluster, Tata Sustainability Group, Tata Sons Pvt Ltd.

Catalina (Cata) Garcia

At-Large Board Member Global Director of Corporate Affairs at Anheuser-Busch InBev **Lella Violet Halloum** *Youth Representative* Digital Changemaker, FRSA, MBCS

Uchenna Livingston Ibebunjo

Africa Regional Representative Principal Administrative Officer, National Root Crops Research Institute

Diane Melley

At-Large Board Member Executive Director & Senior Advisor, Philadelphia Foundation

Lujan Mourad

Arab Nations Regional Representative Director, Khalid bin Sultan Al Qasimi Humanitarian Foundation

New Board Members

Shrirang Dhavale

At-Large Board Member Cluster Head, Social Services Cluster, Tata Sustainability Group, Tata Sons Pvt Ltd.

Dhavale joined Tata Sustainability Group (TSG) in 2015 and currently heads the Social Services Cluster at TSG, which focuses on Disaster Response, Volunteering, CSR, Business and Human Rights among other social aspects. Shrirang and his team anchor the ONE Tata response to disasters and build group capability on disaster risk reduction and disaster response. The Tata group volunteering programme, one of the largest in the corporate world, is driven by him and his volunteering team.

Lella Violet Halloum

Youth Representative Digital Changemaker, FRSA, MBCS

Halloum is a Digital Changemaker and Power of Youth Champion. She connects thousands of learners globally to industry leaders and policymakers, galvanizing underrepresented communities, including early professional, women and youth inclusion through learnerled, cross-sector collaborations in the STEAM industry. Leading global student outreach at IBM, Lella uses technology as a catalyst to boost employability readiness and drive the UN Sustainable Development Goals & ensure young people are at the fore of the ongoing digital transformation.

Lujan Mourad

Arab Nations Regional Representative Director, Khalid bin Sultan Al Qasimi Humanitarian Foundation

Mourad is currently the Director of the newly established Khalid bin Sultan Al Qasimi Humanitarian Foundation – a foundation dedicated to protecting and empowering vulnerable children worldwide.

Previously she was employed by the Emirates Foundation for 16 years. During her time there, she had a variety of opportunities to positively influence the volunteering system by creating local and international volunteering and training programs. She designed systems and templates that were rolled out across all projects and engaged with over 3,000 Emirati and non-Emirati youth who contributed to over 65,000 volunteering and training hours.

New Staff

In June, **Eva Halper** joined Lorrie Foster in supporting GCVC to manage IAVE's corporate-focused activities and to colead the GCVC. Both are now job sharing the director position that Lorrie has held for the past 10 years.

Halper spent 15 years at Credit Suisse in London where she developed and managed the company's flagship global skills-based employee volunteer program. She was a member of the GCVC for nearly all those years and also served on the GCVC Leadership Committee. In addition, Eva has served twice on the IAVE Board Nominating Committee (2022 and 2023). While at Credit Suisse, she also hosted the IAVE/GCVC Corporate Volunteering Forum at Credit Suisse's London HQ in 2019 and a GCVC meeting in New York City in 2022.





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