

Volunteers distributing liquid hand soap to community members and spreading awareness on how to prevent transmission of COVID-19.
(Photo by Volunteers Involving Organisations Network –Sierra Leone, COVID-19 Response Fund Recipient and GNVL Member)



International
Association for
Volunteer
Effort

OUR IMPACT

2020 IAVE IMPACT REPORT

● A LETTER FROM OUR EXECUTIVE DIRECTOR

“It was the best of times, it was the worst of times, it was the age of wisdom, it was the age of foolishness, it was the epoch of belief, it was the epoch of incredulity, it was the season of light, it was the season of darkness, it was the spring of hope, it was the winter of despair.”

These are the famous opening lines from a novel by the British writer Charles Dickens. They are often quoted to describe the duality of difficult and challenging periods: that they can be difficult, for sure, but that they can also produce enormous innovation and discovery. With all due respect to the human suffering produced by this pandemic, this time has been one that has also allowed many of us to re-think and reconfigure how we’ve always done things.

At IAVE, this has meant thinking about how we engage our members and networks, and how we continue to deliver the kind of services and programming that builds their leadership and makes them better able to serve their own volunteers on the ground. It has meant, like many of you, taking our work to the virtual world and learning how to build thought leadership and practice from afar. It has also meant thinking everyday about what we do, and how we do it, with you – our members, in mind. And it has meant thinking about today, while we help shape tomorrow, anticipating the needs of volunteers in the coming decade.

As you read through this document, we hope you will find items and programs that resonate with you. And we hope you continue to see the value in what we do. For us, you are a beacon to the future and a reminder of the importance of working to uphold our mission now and in the days ahead.

It has indeed been the worst of times, but it has also been a time of greatness. Thank you for being a part of that process.



Nichole Cirillo



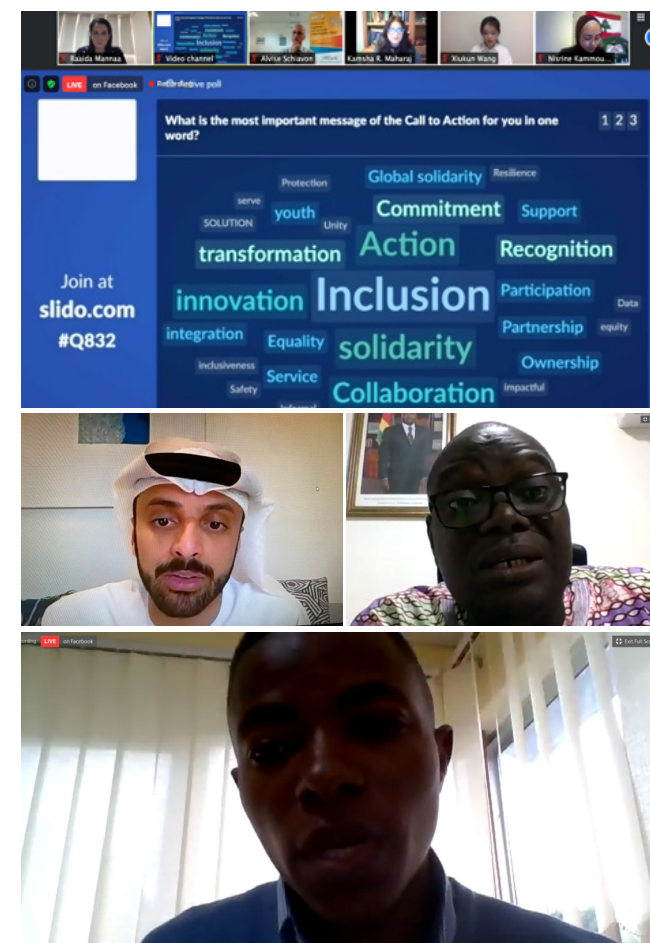
Advancing our Mission

● ADVOCACY FOR AN ENABLING ENVIRONMENT

We use key global, national, regional and, where appropriate, local forums, institutions and communication channels to advocate for recognition and advancement of volunteers and volunteering and on issues of critical importance.

In July, the United Nations held the annual **High-Level Political Forum** (HLPF) on Sustainable Development, convened under the auspices of the Economic and Social Council (ECOSOC). The theme for this event was *Accelerated action and transformative pathways: realizing the decade of action and delivery for sustainable development*. As a member of the Volunteer Groups Alliance (VGA), IAVE helped organize an important side event entitled *Volunteers as Essential Community Heroes: The Role of Volunteering in driving action on Covid-19 and the SDGs*. Held online with over 150 participants, the event showcased volunteers as critical actors mobilizing international solidarity, accelerating action and embarking on new pathways to realize the 2030 Agenda and respond to COVID-19.

As part of the HLPF official agenda, Trymore Karikoga, Executive Director of the Volunteer Involving Organizations Network in Zimbabwe (VIONet Zim) – GNVL Member – served as lead discussant representing volunteers on a session on mobilizing



international solidarity, accelerating action and embarking on new pathways to realize the 2030 Agenda and respond to COVID-19.

Convened online by the United Nations Volunteers (UNV) and the International Federation of Red Cross and Red Crescent Societies (IFRC) under the theme Reimagining Volunteering for the 2030 Agenda, the **Global Technical Meeting** (GTM) served as a platform to advance the debate on the importance of volunteering worldwide, identify how it helps accelerate the achievement of the Sustainable Development Goals (SDGs) and recognize collective challenges to advance its practice.

For almost two years, and as one of the organizational members of the Plan of Action Steering Committee, IAVE actively participated in the preparation of the meeting, providing insights and recommendations, and leading discussions on the crucial need to enable safe and secure environments for volunteers to develop their actions and contribute to the wellbeing of their communities.

Due to our efforts, a significant number of IAVE's members, including several representatives of our Global Network of Volunteering Leadership (GNVL), were appointed as presenters at the meeting, sharing their knowledge, expertise and experiences on behalf of volunteers and volunteer involving organizations all over the world.

Members from our network at GTM



Samuel Turay

National Coordinator, Volunteer Involving Organizations Network*, Sierra Leone

Galina Bodrenkova

President, National Volunteering Center*, Russia

Iraida Manzanilla

Researcher, IAVE, Venezuela

Carlos Pereira

Minister, Technical Secretariat of Economic and Social Development Planning, Paraguay

María Asunción Cekalovic Mattson

Director, National Institute of Youth INJUV*, Chile

Giselle Mendez

Founder & Chief Volunteer, The Volunteer Center of Trinidad and Tobago*, Trinidad and Tobago

Omar Agbangba

Executive Director, Agence Nationale du Volontariat au Togo*, Togo

Prof. Kivutha Kibwana

Governor, County Government, Kenya

Mariam Alouard

Volunteer, Moroccan Volunteer Collective*, Morocco

Ahmed Al Shamsi

CEO, Emirates Foundation*, UAE

Artem Metelev

Chairman, Association of Volunteer Centers, Russia

Raaida Mannaa

IAVE's Global Advocacy and Partnerships Manager

* Member organization of the Global Network for Volunteering Leadership (GNVL)

● NETWORK DEVELOPMENT AND MOBILIZATION

IAVE creates and sustains networks of like-minded stakeholders and members in order to strengthen our shared capacity to pursue our mission.

In 2020, IAVE launched the first-of-its kind **Global Network of Volunteering Leadership** (GNVL). Thus far, 71 National Leadership Organizations for volunteering (NLOs) from Africa, Asia Pacific, Latin America, the Arab Nations, Europe and North America have joined GNVL.

As part of the GNVL, IAVE:

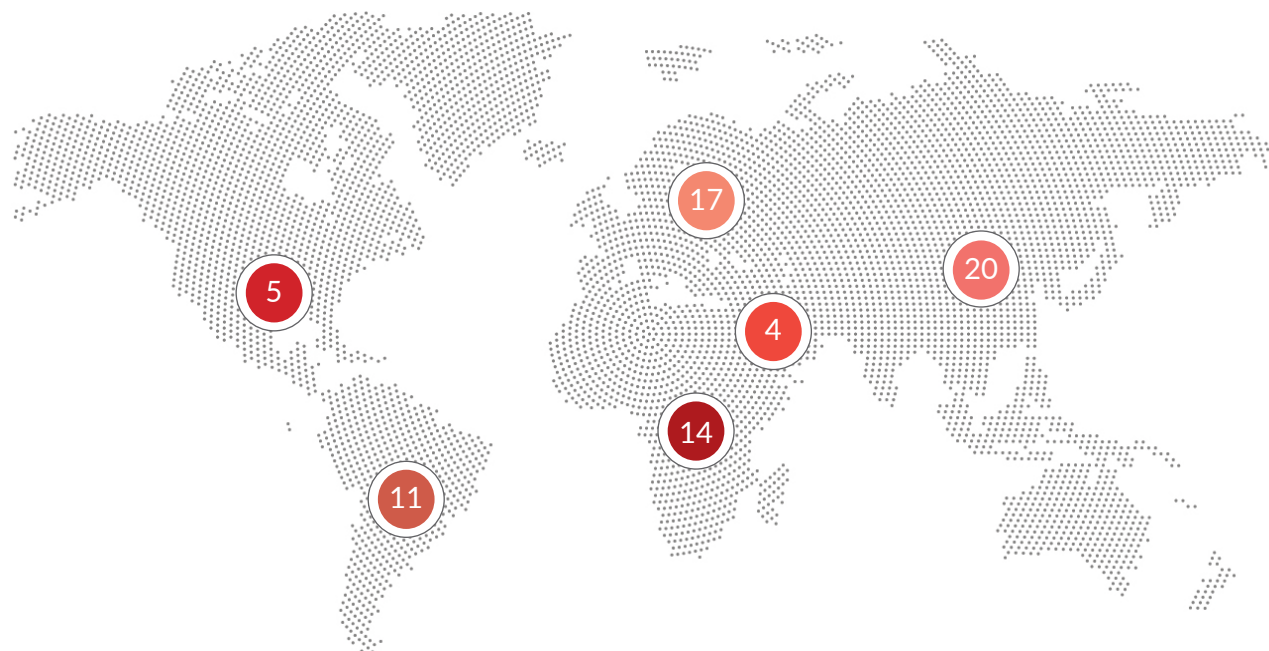
- ▶ Established a COVID-19 Response Fund which provided micro-grants to NLOs to enhance volunteer-led preparedness, containment and recovery activities in Mozambique, Rwanda, Sierra Leone, Togo, Georgia, Niger, Zimbabwe, and Peru.
- ▶ Featured 10 GNVL members in our COVID Webinar series (see below), allowing them to share innovations in how they engaged volunteers to respond to the pandemic to a global audience of over 4,500.
- ▶ Collaborated with the International Forum for Volunteering in Development, exposing NLOs to two areas of the Forum's Global Standard for Volunteering



Volunteers distributing food and supplies to low-income families after losing their jobs due to the pandemic.
(Photo by Rwanda Volunteer Network, COVID-19 Response Fund Recipient and GNVL Member)

for Development: Improving volunteering outcomes for sustainable development and increasing climate change volunteering.

- ▶ Awarded \$50,000 in funding to two GNVLs through the Ideathon co-hosted by Emirates Foundation.
- ▶ Developed a Leadership Mentoring Program to gain skills and knowledge and build relationships with colleagues of the volunteering field globally.



71 GNVL
Members in
62 countries/
regions →

14

Africa

Democratic Republic of Congo, Kenya, Malawi, Mauritius, Mozambique, Niger, Rwanda, Sierra Leone, Togo (2), Uganda, Zimbabwe (3)

4

Arab Nations

Jordan, Lebanon, Morocco, United Arab Emirates

20

Asia-Pacific

Afghanistan, Australia, Hong Kong/China, Macau/China, Chinese Taipei, India, Indonesia, Japan, South Korea, Malaysia, Mongolia, Nepal, New Zealand, Pakistan, Philippines (3), Singapore, Thailand, Vietnam

17

Europe

Bulgaria, Croatia, Denmark, Germany, Georgia, Ireland, Israel, Italy, Montenegro, Netherlands, Northern Ireland, Russia (2), Scotland, Slovakia, Spain, Wales

11

Latin America

Argentina, Bolivia, Chile (2), Mexico, Panama, Peru (3), Uruguay, Venezuela

5

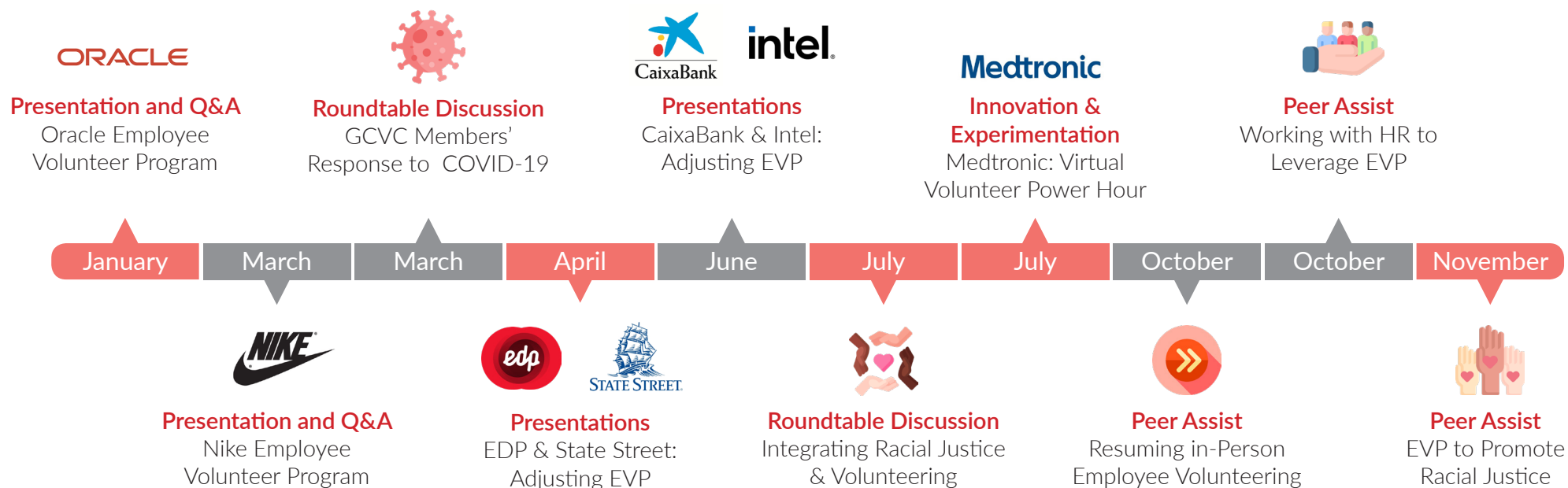
North America

Canada, Guyana, Saint Lucia, Trinidad and Tobago, United States of America

The **Global Corporate Volunteer Council** (GCVC) is the only global leadership network for companies sharing a commitment to engaging their workforce as volunteers in the communities where they live and work throughout the world. GCVC helps its members advance their global employee volunteer programs, as well as excel in taking on the challenges of a complex and ever-changing world.

GCVC members met virtually from January-November in addition to participating in several of IAVE's COVID-19 webinars. Member responses to COVID-19 were collected and shared, and a member database of virtual volunteer platforms was developed.

GCVC also held the following virtual sessions to enhance the development of inspiring practices within the sector:



● KNOWLEDGE DEVELOPMENT AND DISSEMINATION

We foster the development of new knowledge about volunteering through research and organized learning activities and actively share that knowledge.

IAVE is undertaking research to create a body of knowledge about the leadership role of members and potential members of GNVL around their involvement and response to the COVID-19 pandemic in their countries. The research is intended to increase knowledge about the role of GNVL members and provide data that can be developed into information and training to support their future role and practice including response to community crisis.

In 2010-11, IAVE undertook the first comprehensive global research on corporate volunteering. The research included six regional “state of health” reports rolling into an overall global view. It provided an assessment of how global companies organized and managed their programs, identifying Inspiring Practices from throughout the world.

This year, we launched a second edition of this research on corporate volunteering, interviewing over 70 companies for the **IAVE Corporate Volunteering Research Project**. This research will review the questions posed in 2010 as well as embrace, understand, describe the changes and the new realities and innovations of corporate volunteering world. We also have added a section specific to the pandemic and how corporations

IAVE Corporate Volunteering Research Project



70+ COMPANIES



INSPIRING
PRACTICES



NEW REALITIES &
INNOVATIONS



CORPORATE RESPONSE
TO THE PANDEMIC

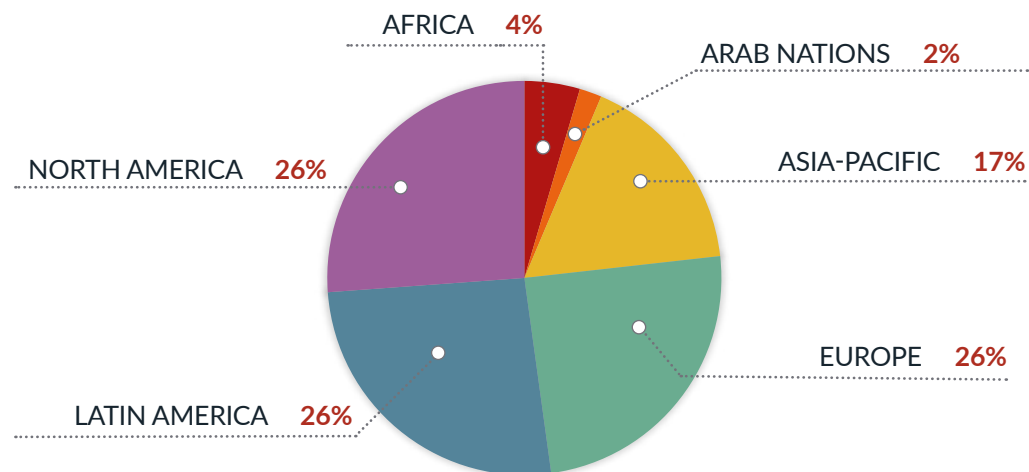
responded and adapted their EVP programs in response. Preliminary findings of the project will be presented virtually in the spring of 2021.

COVID-19 Webinars

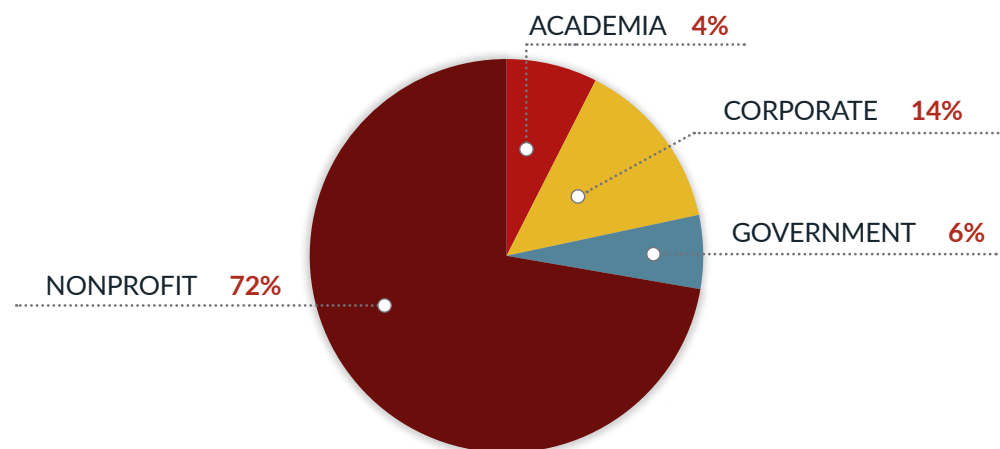
From March through June, IAVE produced a series of 18 virtual sessions to help volunteers and volunteer involving organizations respond to COVID-19 and the challenges it presented. Working globally with partner organizations and experts in the field, these sessions addressed key pandemic-related issues in the volunteer sector, highlighting best practices and inspirational examples of resilience, adaptability and solidarity during this unprecedented time.

In total we welcomed **1,537 unique attendees from 116 countries**, with representation from all regions of the world and all sectors. Participants attended an average of 2 sessions. The series has allowed us to **develop and strengthen partnerships**. Throughout the series, we featured presentations from 28 organizations and companies,

Attendees by Region (%)



Attendees by Category (%)

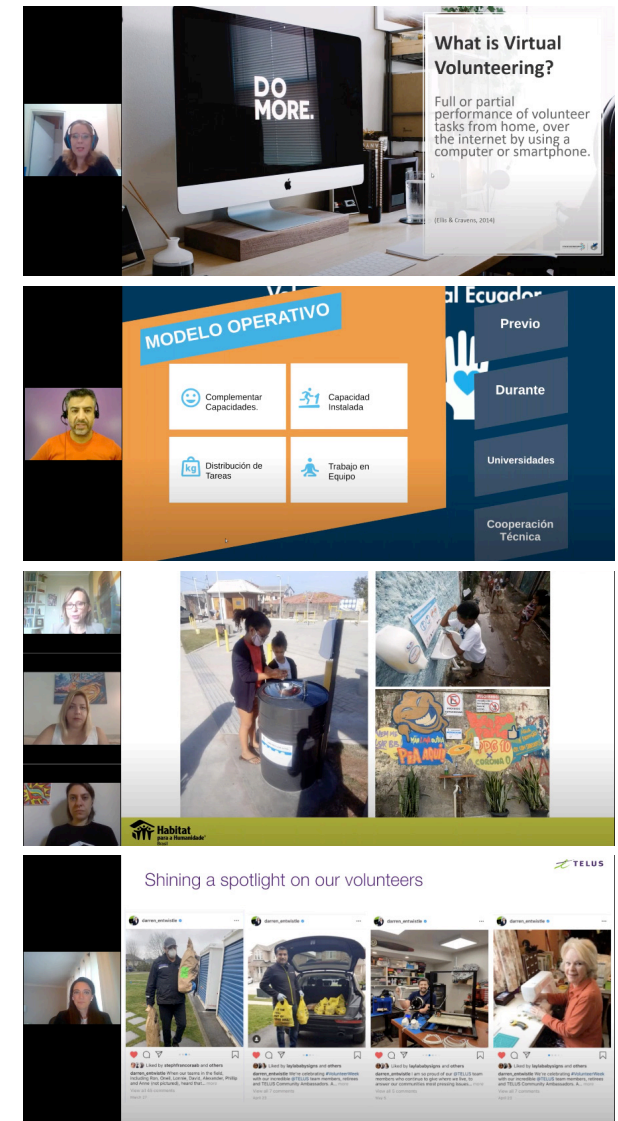


representing a multitude of sectors. It also allowed us to **expand our network and grow our reach**, garnering 2,500+ new contacts, with 80 new members and 376 new Global Friends of Volunteering.

The series has taught us the significance and the need to continue to produce consistent and carefully curated knowledge sharing opportunities for the global volunteer community. The series also allowed us to test models that expand upon the webinars, such as the COVID-19 Volunteer Ambassador Certification

Program and member-exclusive sessions. Both have proven to be successful methods for continued engagement, with 280 certificates issued and 27 new memberships acquired, respectively.

This series served as a proof of concept, showing us the importance of providing a virtual platform for the volunteer community. Not only has it been a way for IAVE to expand our network, but it has furthered positioned IAVE's role as a connective tissue and thought leader in the global volunteer community.



In partnership with the Emirates Foundation, IAVE commissioned a set of advance papers to set the context for the seven sub themes of the 2020 World Volunteer Conference. As the conference was postponed due to the pandemic, it was agreed that IAVE would organize and host seven Virtual Forum webinars to present and discuss the topics. The virtual forums were marketed as a series, commencing in July and finishing in early December.

Session metrics for Virtual Forum Series →

Session Title	Attendees	Avg. Interest Rate	Countries Represented
Volunteerism and Community Resilience – Locally Owned Solutions Delivering Impact	232	67	59
Future Leadership – the Role of Youth Volunteers	298	70	65
Tolerance and Inclusion – Volunteering Enabling Community Cohesion and Embracing Diversity	232	68	50
Volunteering and the Digital World – Extending the Power of Volunteering through New Technologies	237	66	61
Corporate Volunteering – Delivering Business Objectives through a Values Focused Mission	192	65	58
Measurement and Impact – Providing the Evidence that Volunteering is Good for Society and Good for You	211	68	58
Volunteering 2030 – New Paradigms	TBD	TBD	TBD

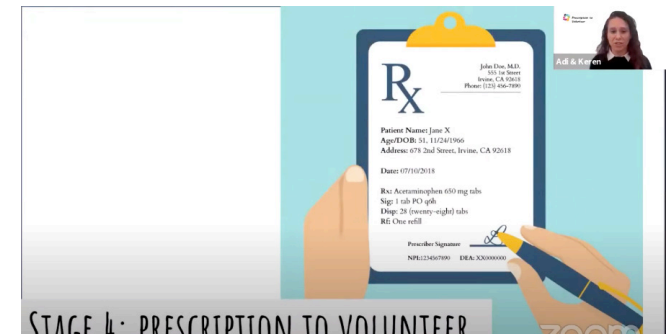
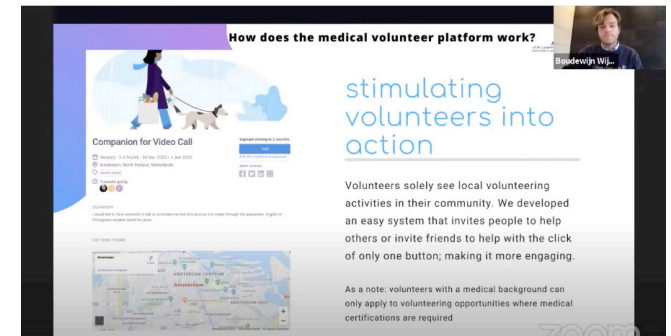
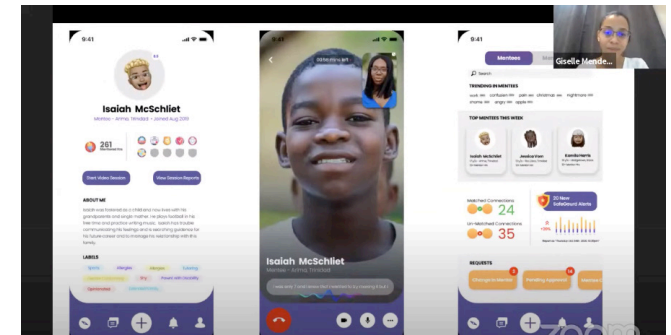
● CONVENING

We bring together, in person and online, leaders in volunteering to discuss, debate and deepen our shared understanding of volunteering and its potential as a global force for good.

IAVE partnered with Emirates Foundation to launch the very first Volunteering to Build Resilience Virtual IDEATHON. This idea-based hackathon brought together nearly 300 volunteer organizations from 81 countries to produce the best thinking to advance Volunteering in the Medical Sector, Volunteering for Mental Health Support and Volunteering to Support the Vulnerable.

The event involved 24 teams of 'hackers' who put forward proposals outlining actionable and scalable solutions across all three themes. Prizes of \$25,000 were awarded to the winning teams in each of the three topic areas.

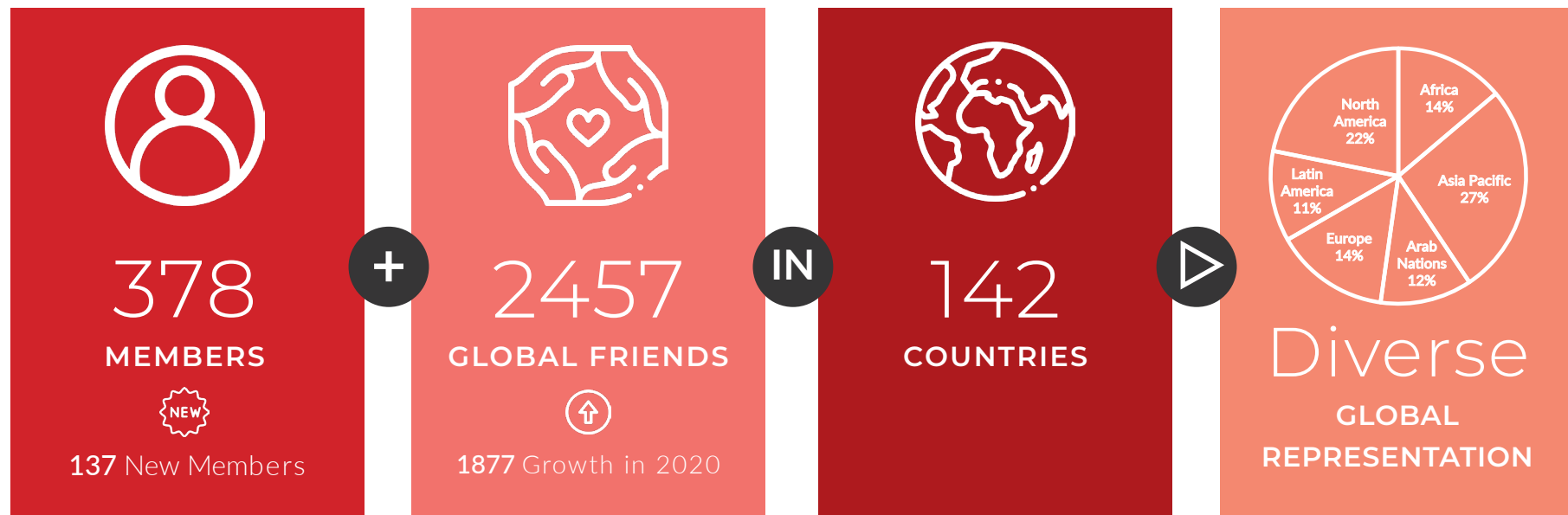
This was a key strategic event for IAVE because of the lift and reach it provided in substantiating IAVE's value to its stakeholders and its perception as a global thought leader in the space.



Building a Strong Organization —→

● GROWING OUR MEMBERSHIP AND FRIENDS

IAVE is committed to its members and friends, old and new. This year, we deepened efforts to engage with members by launching a monthly IAVE Members Newsletter featuring updates, news from IAVE and the field, and invitations to events (virtual and in-person).



Members and Global Friends from Around the World

EUROPE

Albania	Czech Republic	Israel	Netherlands	Slovenia
Armenia	Denmark	Italy	Norway	Spain
Austria	France	Latvia	Poland	Sweden
Belgium	Georgia	Lithuania	Portugal	Switzerland
Bosnia & Herzegovina	Germany	Luxembourg	Romania	Ukraine
Bulgaria	Hungary	Macedonia	Russia	United Kingdom
Croatia	Ireland	Moldova	Slovakia	

ARAB NATIONS

Algeria	Libya	Sudan
Bahrain	Morocco	Sudan, South
Egypt	Oman	Tunisia
Jordan	Palestine	United Arab Emirates
Kuwait	Qatar	Yemen
Lebanon	Saudi Arabia	

NORTH AMERICA

Canada
Guyana
Haiti
Jamaica
Netherlands Antilles
Saint Lucia
Trinidad & Tobago
United States

ASIA-PACIFIC

Afghanistan	Mongolia
Australia	Myanmar
Azerbaijan	Nepal
Bangladesh	New Zealand
Cambodia	Pakistan
China	Papua New Guinea
Fiji	Philippines
Hong Kong, China	Singapore
India	South Korea
Indonesia	Sri Lanka
Iran	Chinese Taipei
Iraq	Thailand
Japan	Turkey
Kiribati	Uzbekistan
Laos	Vietnam
Macau, China	
Malaysia	

LATIN AMERICA

Argentina	El Salvador
Bolivia	Guatemala
Brazil	Honduras
Chile	Mexico
Colombia	Nicaragua
Costa Rica	Panama
Cuba	Paraguay
Dominican Republic	Peru
Ecuador	Venezuela

AFRICA

Angola	Ivory Coast
Benin	Kenya
Botswana	Liberia
Burundi	Madagascar
Cameroon	Malawi
Central African Republic	Mauritania
Chad	Mauritius
Republic of Congo	Mozambique
DR Congo	Niger
Ethiopia	Nigeria
Gambia	Rwanda
Ghana	Senegal
	Sierra Leone
	Somalia
	South Africa
	Suriname
	Swaziland
	Tanzania
	Togo
	Uganda
	Zambia
	Zimbabwe

619

410

329

392

325

759

● BUILDING A STRONG BOARD OF DIRECTORS

This year saw the election of a new Board Chair, 5 new Regional Representatives, a Youth Representative and two At-large members to IAVE's Board of Directors.

This is a significant time for IAVE as we both celebrate our 50th anniversary and move toward a strengthening and expansion of our role in sustaining leadership for volunteering. These board members are critical to the organization, and specifically, will strengthen IAVE's capacity to develop sustainable mechanisms and partnerships.

IAVE Board of Directors

Board Chair

RUTH LEWIN (South Africa)
Head of Corporate Responsibility, Discovery

Vice President & North America Regional Representative

MATT CLAUSEN (United States)

Treasurer, Chair of WVC 2022 Host Search Committee & Europe Regional Representative

WOLFGANG KRELL (Germany)
Executive Director, Augsburg Volunteer Center

Secretary & Arab Nations Regional Representative

OSAMA MUSTAFA SULIMAN (Sudan)
Assistance Coordinator for National Community Health Volunteer Program, Sudanese Red Crescent

Chair of Global Youth Volunteer Summit & Youth Representative

YVETTE TACKIE (Tanzania)
Regional Manager for Business Development for Middle East and Africa, AIESEC

Africa Regional Representative

ELIZABETH OKEZIE (Nigeria)
Lecturer, Federal Colleges of Education

Asia-Pacific Regional Representative

NUNTINEE MALANON (Thailand)
Founding Member & Managing Director, Volunteer Spirit Network

Corporate Volunteering Representatives

LUCILA BALLARINO (Spain)
Chief Digital Officer, Telefónica Foundation

EDUARDO MARTINEZ (United States)
President, UPS Foundation

DIANE SOLINGER (United States)
People Development Manager, Google

Latin America Regional Representative

CARMEN CHAVARRIA (Guatemala)
Co-Founder, Guatemala Volunteer Center

Board Members At-Large

JEFF HOFFMAN (United States)
President, Jeff Hoffman & Associates

DIANE MELLEY (United States)
Executive Director of Second Century Initiatives & Corporate Partnerships, Philadelphia Foundation



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