



International
Association for
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Effort

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UPDATE ON IAVE 2013 REGIONAL CONFERENCES

Latin America – October 14-16, Guayaquil, Ecuador. A panel of nine international specialists have selected 51 people from NGOs, business, government and academia to present at the conference, working from applications received in response to the Call for Presenters. Themes to be discussed include cutting edge communications in support of volunteering; corporate volunteering and the role of “corporate volunteer councils;” and volunteers for local development. Presenters and supporters include Telefonica, HSBC, Holcin, C&A, Santander, DirecTV, United Nations Volunteers, Uninorte and Junta Beneficiente. The conference website is now active at www.voluntariadoecuador2013.com.

Arab Nations – November 24-26, Muscat, Oman. The conference will bring together up to 300 leaders of volunteering from throughout the region. They will be joined by the members of the IAVE Board of Directors who will hold their annual in-person meeting in Muscat just before the conference. The conference is organized around four separate tracks: training in volunteer management, best practices in volunteering, corporate volunteering and youth leaders in volunteering. The conference website – www.arabvolunteer.org – will be launched in Arabic and English on August 2. The Call for Presenters is now available at

<http://arabvolunteer.org/call-for-presentations-eng/> with a **deadline of August 15** for response.

Asia-Pacific – December 9-12, Macao SAR, P.R. China. **A very special Super Early Bird Registration is available through August 21** with huge savings for IAVE members – check it out on the conference website at <http://aprvc.avsm.org.mo/>. The Call for Presenters has been issued and is available from IAVE’s website at <http://iave.org/content/call-presenters-asia-pacific-regional-conference-issued>. **Deadline for response is August 21.** The conference will be held at the Grand Hyatt Cotai and will feature special sessions for IAVE National Representatives, corporations and National Volunteer Centers.

DR. LEE ON THE ROAD

Our well-traveled World President is on the road again, this time to Asia for the month of September. He will be in:

- Vietnam along with colleagues from Korea for a preliminary planning visit for intended collaborative work between Volunteer Korea and the Vietnam Volunteer Information Resource Center to develop local volunteer centers in Vietnam;
- Sapporo, Japan to give a speech at the 2nd International Hospital Volunteer Symposium, following then World President Kenn Allen who spoke at the first Symposium 10 years ago.
- Korea for meetings with global companies, national and local governments and the national leadership organizations for volunteering.

Go, Dr. Lee!

IAVE NATIONAL REPRESENTATIVES IN THE SPOTLIGHT: SUSAN DANISH, UNITED STATES

[Prepared by Ramona Dragomir, our manager for Network Development and Atlas Corps Fellow.]

Having in mind IAVE’s presence at the National Conference on Volunteering and Service organized by Points of Light, this month we spoke with Susan Danish, Executive Director of the Association for Junior Leagues International (AJLI), the National Representative for United States.

“The Association of Junior Leagues International, Inc. is the umbrella organization for the 293 Junior Leagues in four countries (Canada, Mexico, the U.K. and the U.S.),” Susan explains as she offered more information about the organization she represents.

“We are an organization of 155,000 women who do volunteer work to improve their communities. The work is different in each community because it is based on that community’s specific needs. Throughout out 112 years we have built children’s museums, domestic violence shelters, playgrounds, parks and zoos; have been instrumental in passing legislation from recycling to domestic violence to juvenile justice; have founded numerous nonprofit organizations that we have turned over to the local governments. We have tackled issues from AIDS to clean water, often in the very forefront of the issues. The Association provides women’s leadership training, resources and tools to enable our League members to do their volunteer work locally.”

AJLI has been multinational since 1912, when the first non-U.S. League was founded. “We believe that volunteering is universal and value the unique role that IAVE plays,” Susan said talking about the AJLI’s decision to apply for the position of National Representative for IAVE in the US.

“As a National Representative we work to raise the visibility of IAVE in the U.S. One of the ways we do that is through the annual National Conference on Volunteering and Service, where we host a booth for IAVE in the exhibit area. That brings IAVE in touch with the many thousands of delegates from across the U.S.”

Susan also touched upon the challenges of taking on such a role, explaining that “the nonprofit sector is quite large in the U.S. There are approximately 1.3 million nonprofit organizations. Therefore, volunteers have many choices and it is challenging to do what we need to, to build IAVE membership and awareness in this country.”

Susan ended our discussion by pointing out why she is passionate about contributing to the development of volunteering, “The nonprofit sector tackles societal issues in ways that business and government cannot or do not. Ultimately, I believe in the power of people to change lives, and see the volunteer as a necessary force for good.”

If you want to get in touch with Susan, she can be reached at sdanish@ajli.org. Make sure to visit AJLI’s website, www.ajli.org, to keep up with their work!

VISIT IAVE GLOBAL YOUTH VOLUNTEERS OUR WEBSITE

A major outcome of the 2nd IAVE World Summit for Youth Volunteering in November 2011 was the commitment to build a global online network for youth volunteers. That has evolved into an envisioned platform named **Global Youth Volunteers (GYV)**, with three focus areas: **Follow Your Passion**, to help young people learn about what they can do as volunteers; **Build Your Skills**, to develop skills needed for effective volunteering and to use volunteering to develop new personal and work-focused skills; and, **Multiply Your Impact**, to offer young people the opportunity to tell their volunteer stories, inspire others and build their own volunteer efforts.

GYV will be built through active partnerships with youth-focused NGOs throughout the world, engaging volunteer Correspondents and Ambassadors to create content and build the user network.

We are in the process of securing funds to transform this platform into a reality, and we need you to be a part of this. Until we build our platform, we have created a section for GYV in our website (www.iave.org/gvvolunteers), as well as our Facebook page (/GYVolunteers) and a Twitter account (@GYVolunteers); we will be using these tools to engage our youth and keep you informed of our next steps, starting with a general survey we will be developing to know more about the interests of youth volunteers around the world.

Make sure to like and follow us; this will help us we grow bigger and stronger. We’ll be posting more information about our regional strategies, such as **red2021**, our Latin American focused network, developed in partnership with Partners of the Americas. This platform is being created to serve our youth, so please let to us know more about the youth initiatives you are developing in your organizations and your countries; our e-mail account is GYVolunteers@iave.org. Also, make sure to like and follow our red2021 campaign social media tools.

LET'S CELEBRATE – SPECIAL ANNIVERSARIES FOR GCVC COMPANIES

[Thanks to Sarah Hayes, Consultant Director for IAVE's Global Corporate Volunteer Council, for this article.]

Many of our Global Corporate Volunteer Council members have recently or are soon to be celebrating significant anniversaries – in the life of the company itself, as well as anniversaries of special community programs. We want to share a few of these special celebrations with our E-IAVE readers.

Let's begin with **UPS** which celebrated their 100th year anniversary as a company in 2007, where a huge community event with global employees was held in Seattle, which is actually the birthplace of UPS. They also recently celebrated 60 years of the UPS Foundation, and marked One Billion Dollars to the United Way in a 30 year period.

IBM celebrated their 100th anniversary as a company in 2011. This occasion was HUGE for them, kicked off by their global Service Jam online Dialogue on "Service as a Solution" in late 2010. They are now about to celebrate their 10th Anniversary of On Demand Community (ODC), their global volunteer program, as well as the 5th Anniversary of their Corporate Service Corps (CSC), IBM's cross-border program for service.

Credit Suisse in Switzerland is celebrating 5 years of Corporate Volunteering at the company's HQ country. Since 2008 their employees in Switzerland have been volunteering for good causes in collaboration with selected partner organizations. Today they partner with 14 social organizations and 22 percent of all their Swiss employees engage in various volunteering activities.

2013 marks the 10th anniversary of **Pfizer's** Global Health Fellows (GHF) program. To date, Fellows have completed an estimated 325,000 hours of skills-based volunteerism valued at US \$47.6M in pro bono service with local partners throughout the developing world.

New GCVC member **Amway** is celebrating 10 years of the Amway One by One Campaign for Children this year. What started as a corporate campaign has now become a real movement. From the highest-level distributor to the entry-level employee, Amway people everywhere have made this global initiative their own. Although the impact is great, the strategy is simple. People around the world identify the most important local issues, then pour out their hearts to respond: one person, one child at a time.

In 2013 **Disney's** VolunTEARS (named, of course, for Mickey Mouse!) Employee Volunteer Program is celebrating 30 years of giving to communities around the world. Volunteering is a central and enduring part of the Disney legacy and culture. The Disney VolunTEARS program provides opportunities for Cast Members and employees to give their time and expertise to help strengthen communities around the world. Since the program's founding in 1983, Disney VolunTEARS in more than 40 countries have given more than 7.5 million hours of volunteer service.

NEWS FROM IAVE MEMBERS

A HAPPY WELCOME FOR NORBERT!

The IAVE Secretariat was pleased to welcome Norbert Fanou-Akou, a long-time member from Benin who we have not heard from in awhile. Norbert is head of ESAM – Solidarity for Children in Africa and the World. It was great to re-connect and to look forward to having Norbert as an active member once again.

CENTRAL AMERICAN FORUM ON CORPORATE VOLUNTEERING

[Thanks to Dacil Acevedo, Regional Representative for Latin America on the IAVE Board of Directors, for her leadership in making this event happen and for the information in this article. Hooray for Dacil!]

The first Central American Forum on Corporate Volunteering was held in Panama City, Panama on July 18. It was organized by the Telefonica Foundation in partnership with IAVE and the City of Knowledge, the location of the regional headquarters of many of the international organizations, NGOs, academic programs and ICTs companies located in Panama..

More than 100 leaders from the business sector, civil society and public sector from the Central America attended. Central America is a sub-region of Latin America that includes six countries: Guatemala, Honduras, El Salvador, Nicaragua, Costa Rica and Panama.

During the forum, international and local experts presented global and regional trends and challenges in corporate volunteering. Presentations included methodologies for measuring the impact of volunteering, volunteering as part of corporate social strategies, the role of human resources in the management of corporate volunteering and how companies can effectively communicate about their employee volunteer programs.

Key ideas articulated during the Forum included:

- the importance of learning from inspiring practices;
- the potential for innovation in corporate volunteering through strategic partnerships of companies; governments, NGOs and volunteers from the region;
- leadership of CEOs as a key driver to engage employees at all levels;
- the importance of corporate volunteerism as a win-win for companies, employees and communities.

IAVE was represented during this forum, through its regional director for Latin America at the board –*Dacil Acevedo*-, its Executive Director –*Kathi Dennis*- and its corporate strategy director for Latin America –*Mónica Galiano*-.

During the Forum, the Spanish language edition of *The Big Tent: Corporate Volunteering in the Global Age*, by IAVE Senior Consultant Kenn Allen, commissioned and published by the Telefonica Foundation was distributed to all participants.

The Telefonica Foundation announced that the Forum will continue every two years. This year's conclusions will be presented at the VI Latin American IAVE Conference to be held in Guayaquil, Ecuador, 14-16 October, 2013. The City of Knowledge also announced that they will host the celebration for International Volunteer Day on December 5th, 2013.

AN UPDATE FROM THE HALLEY MOVEMENT IN MAURITIUS

[A huge THANK YOU! to Mahendranath Busgopaul, IAVE National Representative in Mauritius and leader of the Halley Movement there, for the information in this article. He can be reached at halley@intnet.mu. Also note the online connections mentioned in the article.]

Halley Movement is a registered Non Governmental Organisation working for the welfare of children and young persons in Mauritius since 1990. The following synopsis describes some of our ongoing projects.

Helpline Mauritius: Online counselling service for children and young persons. This service allows children and young persons to have free, anonymous and confidential counselling through chat and email. The service was launched by H.E the President of the Republic of Mauritius in September 2012. Prior to the launch, advocacy sessions were held in different venues including schools and colleges, youth centres, service clubs, district and village councils. The advocacy sessions have become an ongoing feature and Rodrigues was also visited this year. The face book page contains detailed information on the sessions:

www.facebook.com/helplinemauritius

The sessions comprise a powerpoint presentation highlighting this free service. Sensitisation materials including leaflets, flyers, posters and other materials are shared with the participants. Those willing to use the service are encouraged to log in on www.helplinemauritius.org.

Beta Project : Basic Education to Adolescents Programme. The Beta programme is a community based programme which aims at providing functional literacy and numeracy, computer courses and life skills to marginalized children. The programme covers a class of thirty learners of six villages in the south of the island. The courses are conducted at the village of Batimarais.

This programme allows the learners an opportunity to learn to read and write and acquire moral values and skills which they can use in their future life. More information is available on:

<http://halleymovement.org/our-programs/education/>.

Internet safety for Children and Young people. With the support of its subsidiary organization, **Internet Child Safety Foundation - www.icsfonline.org** - which ensures the safety of children and young people on Internet, Halley Movement has launched various community based programmes ranging from a research study to the training of Cyber Guides who are volunteers attached to this organ.

Halley Movement has enlisted the support from various quarters including International NGOs, the business sector and individuals who believe in the cause for the welfare of children and young persons.

Find Halley on Facebook www.facebook.com/helplinemauritius and Twitter <http://twitter.com/halleymovement>.

SIXTH NATIONAL VOLUNTEER CONFERENCE HELD IN SOUTH KOREA

[Thanks to Suok Shin at Volunteering Korea, our National Representative in South Korea, for this article. She can be reached at global@vkorea.or.kr.]

Volunteering Korea organized the 6th National Volunteer Conference, July 11-12, around the theme “*Volunteering, the Road to the Civic Society for the Hyper Cooperation Age*”, supported by the Ministry of Security and Public Administration and Joongang-Ilbo (the Joongang Daily newspaper). This is an annual meeting where about 600 leaders from volunteering organizations, volunteer centers, corporations and government gather to share the latest and leading issues of volunteering and discuss them.

Dr. Kang Hyun Lee, IAVE World President, was Keynote Speaker for the conference. His speech highlighted volunteering as the short cut to civil society and its pre-requisite role for the mutually beneficial growth of civil society.

Ms. Yoonae Park, CEO of Seoul Volunteer Center and the former IAVE National Representative, 2011-12, wrapped up this event with envisioning comments, “We had very meaningful time during the conference. We must create momentum to boost citizens’ volunteering participation and we need to make more efforts to listen to changing needs of our communities and to adopt more cross-cutting way of thinking.”

For two days, we discussed the 8 major topics :

- Volunteering & Grassroots
- Volunteering & Social Welfare
- Youth Volunteering
- Volunteering Impacts & Effectiveness
- Volunteering & Entrepreneurship
- University Community Service and WFK(World Friends Korea)*
- Partnership with Corporate Volunteering
- 2014 Cooperation Strategies for Volunteer Centers
- National cross-border volunteering program

Finally, Volunteering Korea presents special thanks to Margaret Bell AM and Dorothy Harding from Volunteering Australia for their presence at the 6th National Volunteer Conference of Korea. We appreciate their friendship and the announcement for the 24th IAVE World Volunteer Conference, 2014.

NEWS FROM THE GLOBAL VOLUNTEER COMMUNITY

CONFERENCE IN DENMARK RELATED TO VOLUNTEERING FOR YOUTH EMPLOYMENT

The First International Conference on Volunteering for Youth Employment, Mobilization, Social Inclusion & Quality of Life, will be held on 25-26 October 2013 at Aarhus University, Campus Emdrup, in Copenhagen, Denmark.

Volunteering is on the agenda not only in the national states, but also in the EU. One part of the renewed interest is often linked to budget cuts, implying that volunteers have to match the demands of a welfare state under erosion. Volunteers should simply take over the tasks which paid work cannot meet. The economic recession since 2007/08 would do as an explanation. On the contrary, volunteering could be interpreted as a continuing *modus vivendi*, meaning that developmental work embracing volunteers and professionals has been seen as the main vehicle for social services, integration of minorities, and integration in the labor market, local cultural

institutions, and lifelong learning. The intention is to consider quality of life as well as a number of indirect outcomes of voluntary work.

The conference will deal with contradictions such as:

- Neo-liberal economy has reduced society to an agglomeration of individuals rationally pursuing their interests.
- Municipalities are under a heavy pressure; they have to be efficient and effective and they have to cut costs.
- Shifting from being a citizen to become a customer people ask 'what's in it for me?'

Such challenges are profound for researchers, professionals and citizens. Contributions aim at discussing and theorizing about that situation. Theorizing is a central issue; nonetheless, examples of good practices will be a further and important part of the conference. Eventually, perspectives for the future activities are presented. The approaches may be economic, moral, political, social, cultural or multi-dimensional. However, their common aim is to produce sustainable and collective goods via innovation and cooperation. In addition the approaches may vary between more 'individual' in one end of a continuum to and 'collective' or 'organizational' at the other end.

Some may emphasize economic outcomes such as jobs or education/training for jobs; others may open new social spaces for young people needing further competencies. Whatever the rationale might be, voluntary work aims at enhancing common quality of life. In other words, we do not expect that voluntary work can be defined as this and only this effort.

The conference is a two days forum for discussions on theoretical, methodological and practices of voluntarism. The Conference invites researchers, PhD-students and practitioners to share their experiences.

Learn more at <http://verso.au.dk/events/first-international-conference-on-volunteering/>

THE FINAL WORD...

UNV's Volunteer Action Counts

We received an email recently from Simona Costanzo at United Nations Volunteers, calling our attention to Volunteer Action Counts, a new effort by UNV to promote volunteering. To learn more, to tell your volunteer stories and to become part of the effort, please go to their website at <http://www.volunteeractioncounts.org/en/>.