



International  
Association for  
Volunteer  
Effort

# E-IAVE

**April-May 2014**

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## **ELECTION FOR NEW IAVE WORLD PRESIDENT UNDERWAY**

Voting for the new IAVE World President began on May 1 with distribution of information about the candidates and the ballots to all currently paid members as of April 15, the announced cut off date. This year, for the first time, that was distributed in six languages - Arabic, Chinese, English, Korean, Russian and Spanish.

To see videos from the candidates and to read background information on them in all six languages, please go to <http://iave.org/election2014>.

**Members:** If you did not receive your voting documents by email, please email [info@iave.org](mailto:info@iave.org) immediately.

## **IAVE LAUNCHES CROWDSOURCING CAMPAIGN FOR CONFERENCE SCHOLARSHIPS...**

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For the first time ever, IAVE has launched a “crowdsourcing” campaign to raise funds for scholarships to assist people to attend this year’s World Volunteer Conference in Australia (see [www.iave2014.org](http://www.iave2014.org) for conference details).

To learn more about the campaign, please go to <https://www.indiegogo.com/projects/23rd-iave-world-volunteer-conference>.

## ...AND WE NEED YOUR HELP!!

In order for a “crowdsourcing” campaign to be successful, we need to create a crowd! That means we need to get the word out to as many people as possible as quickly as possible. Here are ways you can help:

1. Make a contribution at <https://www.indiegogo.com/projects/23rd-iave-world-volunteer-conference> and add your name to the list of supporters. Please know that any size contribution is welcome.
2. Let the people in your own network know about the campaign. Send them the link and encourage them to join you in supporting.
3. Encourage your network to invite their colleagues, friends and network along – more funds to support scholarships, more inspiration for everyone!

Thank you!

## GREAT SPEAKERS TO CELEBRATE YOUTH VOLUNTEERS AT THE 8<sup>TH</sup> IAVE WORLD YOUTH VOLUNTEER CONFERENCE

The IAVE Youth Volunteer Conference, that will take place in the Gold Coast in Queensland, September 15-17, has been designed to challenge, inform, energize and promote young people who are involved in volunteer efforts. It precedes the 23<sup>rd</sup> IAVE World Volunteer Conference that begins as the youth conference ends.

We are pleased to announce confirmation of **Ben Saulo** as one of our lead keynote speakers. Ben is the founding Director of the National Indigenous Youth Leadership Academy, engaging Indigenous young people to lead positive change in communities across Australia. A descendant of the Wemba Wemba and Gunjitmara nations of Western Victoria, he is currently a Board member of the National Commission for UNESCO, Director of the Indigenous Leadership Network of Victoria and Ambassador for Welcome to Australia.

He joins **Holly Randsom** who last month was announced as a lead keynote speaker. Last year she became the world's youngest Rotary President, and was named both Western Australian of the Year and Young Volunteer of the Year.

Also speaking will be **Agnetta Nyalita** (Kenya and South Africa) and **Daniel Buriticá** (Colombia), Youth Representatives on IAVE’s Board of Directors.

Agnetta is the Coordinator of Volunteering and Advocacy programs at VSO RAISA and the Refugee Aid Organisation based in South Africa. Her focus is on supporting in the promotion and strengthening of national and regional volunteering in the Southern Africa region. She has a wealth of knowledge, experience in and passion for Volunteering with over 10 years of

volunteerism in areas of youth and women empowerment, promotion of quality education and social entrepreneurship.

Daniel is Founder and President of the Colombian Network of Youth '**RECOJO**', the first network of young social entrepreneurs in Colombia. He has taken the message of committed youths to more than nine countries. Along with his corporation, he created the BAKONGO camp, which empowers social leaders, and CIELOaTIERRA the first programme of social entrepreneurship for schools.

For more information about the Youth Conference program, you can check out our website: <http://www.iave2014.org/program/youth-conference-program>. Save the date and join us in Australia!

## APPLICATION DEADLINE EXTENDED FOR IAVE'S GLOBAL CORPORATE VOLUNTEER AWARDS

**The deadline for receipt of applications for IAVE's Global Corporate Volunteer Awards has been extended to May 20.**

Applications are welcome in either or both award categories: the Global Corporate Volunteer Program Award and the Inspiring Practice Award. To access the awards nomination form, please visit <https://iave.org/content/application-process-open-iaves-global-corporate-volunteer-awards>.

**IAVE's Global Volunteer Program Award** recognizes a global company that shows an exemplary overall approach to global corporate volunteering – with a well-thought-out strategy that fits well with their values, priorities and culture; an understanding and appreciation of global issues and local realities; and, activities that address serious problems in a serious way.

The **Inspiring Practice Award** recognizes a global company that has created a unique, high impact volunteer initiative within their overall global corporate volunteer program – an initiative designed to meet a specific community or societal need. This award is about tangible outcomes that resulted from a specific volunteer-based strategy to meet a particular need.

## IAVE WELCOMES NEW MEMBERS TO THE GLOBAL CORPORATE VOLUNTEER COUNCIL

IAVE's Global Corporate Volunteer Council is pleased to welcome these new companies into our thriving network, and look forward to their unique contributions!

**Avnet** – Avnet, Inc. is one of the largest distributors of electronic components, semiconductors, connectors, IT solutions and computer products in the world. Avnet has just celebrated 50 years in business, and has a very successful community relations program which focuses mainly on education and children.

**Grainger** - Grainger helps customers save time and money by providing them the right products to keep their facilities up and running. Grainger's customers are two million businesses and institutions in more than 150 countries. Grainger's motto is "For the Ones Who Get it Done", and that certainly also applies to their philanthropic and corporate volunteering efforts as well!

**McDonald's** – McDonald's Corporation and their famous Golden Arches are recognized around the world. McDonald's is the leading global foodservice retailer with more than 35,000 local

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restaurants serving nearly 70 million people in more than 100 countries each day. Giving back to the community is a core McDonald's value and a foundation of McDonald's culture.

**McKesson** - As the oldest and largest health care services company in the United States, McKesson plays an integral role in health care and has a unique vision for its future. They serve more than 50% of American hospitals, 20% of physicians and 100% of health plans, and as the largest pharmaceutical distributor in North America, we deliver one-third of all medications used there every day. McKesson is expanding globally very rapidly, and are excited to learn from GCVC global companies about making a difference as a good corporate citizen in many new countries.

**Alcoa** – Alcoa is the third largest producer of aluminum in the world, and conducts operations in 31 countries. Alcoa reaches out to communities everywhere through their volunteer program, including the BRAVO Program, Alcoans in Action, their ACTION Program, and their Greenworks initiatives. They look forward to expanding their efforts through involvement with the GCVC.

**Newell-Rubbermaid** – Over 100 years old, Newell Rubbermaid is a global marketer of consumer and commercial products with a strong portfolio of leading “brands that matter”. With a strong eye towards sustainability in their products and footprint, Newell Rubbermaid also focuses on investments of talent and funds that build stronger communities.

## NEWS FROM IAVE MEMBERS

### THE REGIONAL CHALLENGE

Late last month, we issued a challenge to the Regional Representatives to IAVE's Board of Directors: Can you provide us with an article from your region for each E-IAVE through the end of 2014? They responded affirmatively and, with this issue, the challenge is underway. The early leaders, with articles this month are Africa, the Arab Nations, Europe and Latin America. We hope that Asia-Pacific and North America will join in next month!

#### From Africa

### IAVE NIGERIA EMBARKS ON HEALTH AND FITNESS WALK

(Thanks to Elezuo O. Elezuo, IAVE National Representative, Nigeria for this article.)

There is an old adage that says 'health is wealth'. In our society today with increasing cases of heart failures, cardiac arrests, hypertension, atherosclerosis, and obesity, the importance of exercises cannot be overemphasized.

Regular exercises contributes to better health by burning excess fats in our bodies and improving blood circulation and excretion and ultimately leading to physical fitness and healthy bodies.

It was in recognition of this that the International Association for Volunteer Effort (IAVE) Nigeria in collaboration with other non-governmental organizations and voluntary organizations organized a 'health and fitness' walk campaign in Umuahia, Abia State, Nigeria on Saturday 15th March 2014, to remind people of the importance of exercises in health.

The health and fitness walk which took off at Vision Africa Radio premises saw us through Broadcasting Corporation of Abia State (BCA) road, to Ikot Ekpene Road, down to Aba Road,

then to Azikiwe Road, and back to Vision Africa Radio premises covering a distance of about 4 Kilometres.

The health and fitness walk was a huge success and a worthwhile experience.

### From the Arab Nations

## **THE SOMALI CENTRE FOR VOLUNTARY ACTIVITIES: A LONG OVERDUE CANDLE...THAT HAS FINALLY BEEN LIT.**

(Thanks to Eng. Mohamed Adam Isak, the Executive Director of SOCVA, for this article.)

It was an honor for Dar Al-Elmi Charity Organization to participate in the Second IAVE Regional Volunteer Conference for the Arab Nations held in Oman in November 2013. Dar Al-Elmi members Mohamed Abdirasak Abdullahi and Mohamed Adam Isak, had the great opportunity to learn and share with the other participants many aspects of volunteerism. After they came back to Somalia they started to think how they could create a special center for voluntary activities in Somalia.

As a result, the Somali Center for Voluntary Activities (SOCVA) was launched on March 7, 2014 at the Safari Hotel in the Somali capital, Mogadishu, with the participation of representatives from organizations, companies, and universities.

At the opening of the ceremony, Mr. Jaama' Hussein Mohammed, a lecturer at Simad University, chairman of the General Assembly for SOCVA, noted that during the long years of war and instability: "The volunteer was the only thing that gave the Somalis a glimmer of hope. Most of what we see in Somalia in terms of schools, universities and hospitals have been provided by volunteers, both internally or externally." He noted that "Volunteering is in the character of Somali society inherited from generation to generation. "

Sheikh Hussein Agal, Director of Jowhar Al-Islam Primary and Secondary School, pointed to the importance of volunteer work in Islam, and quoted Koranic verses and traditions of the Prophet Mohamed, *Peace Be Upon Him*, which encourage volunteer work, noting that in the interest of development it is best to rely on God and the Somali people, rather than on international aid.

Mr. Abubakar Moallim Abdali, a lecturer at the University of Hope, Deputy Executive Director of SOCVA, spoke of the importance of volunteer work at this moment in Somali society, hoping that the Center will play an important role in the development of a strategic vision for the activation of volunteer work in Somalia.

Eng. Mohamed Adam Isak, a Lecturer at the University of Mogadishu, the Executive Director of SOCVA, expressed his gratitude that SOCVA would be an official member of the Arab Federation for Voluntary Activities, which currently has nineteen member Arab countries. He explained that the Union, since its inception in 2003, was able to achieve a lot in the field of volunteering. He also noted that the Somali Center for Voluntary Activities is honored to be the IAVE National Representative for Somalia.

The Secretary-General of the Centre Professor Mohammad Abdirasak Abdullahi urged all Somalians to join the Center and hoped that the number of registered volunteers in Somalia will reach a million by 2020.

For more details about SOCVA visit: [www.SOCVA.Blogspot.com](http://www.SOCVA.Blogspot.com),  
<https://www.facebook.com/TheSomaliCenterForVoluntaryActivities>

**From Europe****EUROPEAN UNIVERSITY FOR VOLUNTEERING PLANNED FOR SEPTEMBER**

(Thanks to Eugen Baldas, Regional Representative for Europe, for this article.)

The 7<sup>th</sup> session of the European University for Volunteering (EUV) will take place 9<sup>th</sup> – 12<sup>th</sup> September 2014 in Rolduc/ Netherlands and Aachen / Germany. The Social Universities and Caritas in Nordrhein-Westfalen are the organizer; Martin Schulz, current President of the European Parliament, has agreed to be the patron of the 7<sup>th</sup> session of the EUV.

A “Europe of citizens” depends on the vivid exchange of ideas about civil society as well as the importance of civic and community involvement in each country individually. The European University for Volunteering 2014 proposes the following thesis: Civic and community involvement realizes the three principles of every European society in very diverse initiatives and forms of participation: Democracy, societal participation and responsibility. The call for papers ended in April; the final program will be published soon.

The IAVE Board agreed to be involved with the EUV as an activity from IAVE in Europe. The General Assembly of the Association European University for Volunteering elected the EUV board: Prof. Dr. Georg von Schnurbein, Center for Philanthropy Studies University of Basel, Viola Krebs, IAVE National Representative Switzerland and Eugen Baldas; IAVE Regional Representative Europe. Find further information concerning the EUV:

<http://www.euvolunteering.org>.

**From Latin America****AGING AND VOLUNTEERING: NEW OPPORTUNITIES FOR HUMAN DEVELOPMENT**

(Thanks to Oscar Bravo, IAVE National Representative for Peru, for this article. He happily invites correspondence about it to his email [obc49@yahoo.com](mailto:obc49@yahoo.com).)

According to studies of Pan American's Health Organization PAHO/WHO, by the year 2025, countries of Latin America will have populations of 60 or more years, exceeding 10% of the population of their countries. This process occurs in developing countries in one time much less than of the developed countries. Latin America is aging to a ¼ of the time which led him to the United States.

In 2050, there will be more people over 60 than under 15 years of age, 30% of the population will be aged 60 years or more and most will be older women, 80% of all people the world live in developing countries.

This process occurs in the midst of the great inequality in the region, the largest worldwide

**Active Aging and volunteering**

The WHO indicates that the Active Aging is a process, which allows to improve the opportunities of physical, social and mental well-being during the whole life.

Active Aging concept contributes to a longer life, better bill of health, major productivity and a better quality of life. The "active" term does not refer only to the physical activity, incorporates concepts of social, cultural, economic, civic and spiritual participation. The active aging

postulates the recognition of the human rights of the persons and is the base of the prevention in health.

### **New Corporate Volunteer**

The corporate social responsibility and the volunteer intergenerational highlights the value of old age and ageing, preparing for retirement and active old age. It encourages the loyalty of partners. Partners retired, maintain link with companies, through intergenerational corporate volunteerism. Growing social capital and governance. They diminish social conflicts.

### **Intergenerational volunteering**

Developed with and for people of all ages. Older adults are the protagonists. Involved grandparents, parents, children and grandchildren, from the company or the community.

### **Active Aging and volunteering. Experience in Peru**

- Self-help or mutual aid organizations are recognized as voluntary organizations
- Older adults who participate in the process, are recognized as citizens with full rights. They presented their demands and proposals before the society and the authorities.

## **THE LAST WORD**

**Crowdfunding for Scholarships!!**

**Help make it a reality!**

**<https://www.indiegogo.com/projects/23rd-iave-world-volunteer-conference>**