

E-IAVE

February 2013

E-IAVE IS BACK!!

Yes, we know. It has been a long time since you saw E-IAVE. But there was this little thing called the IAVE World Volunteer Conference...Truth is, with our small Secretariat team, we just could not keep us with everything and had to put E-IAVE on hiatus for some months.

But now we are back and are here to stay. We return with an issue devoted largely to reporting on the conference and to setting the stage for the balance of this year.

E-IAVE will appear monthly through this year, coming to you in the last 7-10 days of the month. We are working on a new format that will allow us to link you to stories on our website, expanding the content that is available.

We also will begin our "IAVE Bulletin," a more frequent communication that will focus on just one or two news items. Look for it to begin around March 1.

As always, we depend on you for content. Please send stories of no more than 300 words or items you think will be of interest to members to **kenn@iave.org**.

We are glad to be getting back on schedule. We hope you missed us. Now...on we go!

FROM THE WORLD PRESIDENT

[Here are key segments of the speech by our World President, Dr Kang Hyun Lee, at the opening plenary of the 2012 World Volunteer Conference in London.]

During the first week of December, the world paused, at least momentarily, to recognize two United Nations declared international days. December 1 is World AIDS Day. First held in 1988, it is an opportunity for people worldwide to unite in the fight against HIV, show their support for people living with HIV and to commemorate people who have died. December 5 is International Volunteer Day. Observed since 1985, it makes visible and valued the work of volunteers and the organizations through which they work.

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Separated by only four days, these two observances are closely related. Both recognize the power of the human spirit; the impact that committed, caring people can have – not just in the



lives of others but on the priorities, policies and practices of government, NGOs and business. In both, we see the spectrum of volunteering – from those who care for people who are ill and for the survivors of people who have died... to those engaged in public awareness and education... to those who have had the courage to speak out about the injustices visited on those with HIV/AIDS... to those who lead the way in fighting for changes in public policy.

It does not matter whether we call them neighbors, volunteers or activists. They all are giving their time, talent and energy to help others and to address a global human problem. They – and the hundreds of millions of people like them all over the world – are the people whose work we honor when we gather together.

IAVE was born in 1970, the vision of a small group of women from around world who believed that, through volunteering, they could build bridges of international understanding. Today, building on that legacy and working with a distinctive global perspective, IAVE is the connective tissue through which leaders of volunteering worldwide can share their experiences, challenges and innovations, drawing inspiration and support for their work. Together with them, IAVE is the global network that promotes, supports and celebrates volunteering in all of the many ways it happens throughout the world.

Each World Volunteer Conference is different. But they share in common the potential for participants to build new connections, to listen to one another's stories, to stand side by side around their common vision of caring, committed people willing to give their time, talent, expertise and energy to build a better world, one of safety, justice and opportunity for all people.

Thank you for what your are doing for the world. I wish you a great conference!

SPECIAL REPORT FROM THE WORLD CONFERENCE

2012 IAVE WORLD VOLUNTEER CONFERENCE: A QUICK OVERVIEW

Five days packed with meetings, networking, hard work and fun...over 400 people from 70 countries...almost 200 presenters...three plenaries...19 forums...12 workshops...three dialogue sessions...morning coffees with authors and with intermediary organizations...daily lunches and coffee breaks...the opening reception...the Members reception...the Closing Celebration, reception and dinner...presentation of the first-ever IAVE Global Corporate Volunteer Awards...

Meetings of the IAVE board of directors...the IAVE National Representatives from XX countries...IAVE's Global Corporate Volunteer Council...IAVE members...National Volunteer Centers from XX countries...Corporate Volunteer Councils...

Two special Dialogues – Corporate-NGO Volunteer Partnerships Related to Disasters and Youth, Volunteering and Employment...

A special thank you to Flavia Pansieri, Executive Coordinator of United Nations Volunteers and dear colleague and friend of IAVE as she finishes her term of service at UNV...

Announcement of the site of the 2014 IAVE World Volunteer Conference...and...



The winner of the **Tweet of the Week** contest was Vanisa Dhiru from Volunteering New Zealand:

"All #volunteers have great features - they have amazing minds, are incredible huggers, have annoying mothers and huge hearts #WVC2012...".

FINDING THE CONFERENCE ONLINE

Slowly but surely, we will be putting material from the conference on to the IAVE website. If you go now to <u>www.iave.org/news</u>, you will see a series of stories written at the time of and immediately after the conference, thanks largely to the work of our colleague, Anthony Carlisle.

Watch our new "IAVE Bulletin" for announcements of new postings of videos, presentations and other materials as we get things online.

FROM OUR KEYNOTE SPEAKER: SMALL ACTS SHAPE THE FUTURE

[Thanks to Anthony Carlisle for his reporting on the opening session of the conference.]

Volunteers can change the world by working on small things with persistence. That was the key message of Lord Michael Hastings' keynote speech in the opening session of the IAVE World Volunteer Conference.

He began with a quote from Robert F. Kennedy: "Few will have the greatness to bend history itself, but each of us can work to change a small portion of events. It is from numberless diverse acts of courage and belief that human history is shaped. Each time a man stands up for an ideal, or acts to improve the lot of others, or strikes out against injustice, he sends forth a tiny ripple of hope, and crossing each other from a million different centers of energy and daring those ripples build a current which can sweep down the mightiest walls of oppression and resistance."

He went on to say that this generation was in the unique position of being able to shape their future with small acts. Yet, he said, we are held back by the problem of cynicism: that nothing will ever change.

Lord Hastings talked at length about his friend and colleague Michael Waering, who, as a volunteer, would stop at a shelter to wash dishes for homeless men before going to his office as chief executive of KPMG. Through that volunteer effort he saw how war had driven retired soldiers to the streets, which inspired him to work to rebuild Basra in southern Iraq during and after the conflict. His determined efforts helped raise 14 billion dollars for the war-torn town.

Speaking against cynicism, Lord Hastings noted that Bill Clinton had identified "optimism" as the core idea that could transform the world. With optimism you understand that small contributions can make a big difference. He also quoted country singer Dolly Parton, who says, "If your actions create a legacy that inspires others to dream more, learn more, do more and become more, then, you are an excellent leader."

Lord Hastings concluded with a story about Jackie Pullinger, who at the age of 22 in 1966 left the UK and went to Hong Kong to take on the angry gang leaders of the old walled city. She came alone to preach the gospel. Unafraid of triad leaders, she looked after youths and helped them get off drugs. Today, at the age of 68 she is still in Hong Kong, and still doing it. To be a volunteer in today's materialistic world is to be countercultural and stand in the face of the tide of commercialism. Encouraging the participants not to give up in the face of cynicism, Lord Hastings stressed that little things lead to the big outcomes. The desire to take on big challenges with perseverance is the key to success.

[Lord Michael Hastings of Scarisbrick is Global Head of Corporate Citizenship at KPMG International. He is widely recognized as a global leader on social responsibility. Read more about him at <u>www.iave.org/london2012/speakers</u>.]

NEWS FROM IAVE

IAVE'S FIRST GLOBAL CORPORATE VOLUNTEERING AWARDS PRESENTED



[Thanks to Sarah Hayes, Consultant Director of IAVE's Global Corporate Volunteer Council for this article.]

IAVE and its Global Corporate Volunteer Council (GCVC) were pleased to present the inaugural Global Corporate Volunteering Awards at the special closing dinner of the 22nd IAVE World Volunteer Conference in London on December 12. The dinner was sponsored by GCVC member Manulife Financial.

There were two categories of Award: 1) The Global Volunteer Program Award, recognizing an overall approach and comprehensive global program, and 2) The Inspiring Practice Award, recognizing a special targeted initiative within a company.

Here are the winners.

The Global Volunteer Program Award (a TIE!)

State Street Corporation

State Street Corporation is one of the world's leading providers of financial services to institutional investors. State Street operates in over 25 countries and in more than 100 geographic markets worldwide.

State Street's Volunteer Program was formally launched in 2001. Their approach is primarily one of employee engagement, with strategic programs in key focus areas, such as executive board training and matching. The program operates through local volunteer committees called Community Support Program Committees (CSPs). Around the globe, 38 State Street CSPs evaluate and recommend volunteer opportunities for their local communities.

A key business strategy for State Street is infusing "Global Inclusion" into the company culture, to ensure every employee feels engaged and valued. Their employee volunteer program is a significant part of carrying out that strategy.

The Award was accepted by Jess McNicholas, Vice President, Corporate Citizenship, London.

Telefónica

Telefónica is one of the largest telecommunications companies in the world, headquartered in Spain, with 285 employees in 25 countries. Telefónica brands include Telefónica, Movistar, Vivo and O2.

Telefónica Volunteers is a network of over 20,000 volunteers in 19 different countries, coordinated internationally but with activities determined by the social issues identified as local priorities.

In Latin America, employee volunteers play key roles in the Foundation's Proniño program, where leadership, expertise, money and volunteers contribute to the international battle to eradicate child labor.

In Spain, Telefonica Volunteers focus on working with and for the disabled, communities in need and environmental protection. Throughout Europe Telefónica Volunteers challenge young people to get active by offering mentoring to help them begin their own community initiatives through the Think Big program.

The Award was accepted by Marian Juste-Picon, Director, Programa Voluntarios, Fundación Telefónica, Madrid.

The Inspiring Practice Award

GlaxoSmithKline (GSK)

GSK is one of the world's leading research-based pharmaceutical and healthcare companies, and is committed to "improving the quality of human life by enabling people to do more, feel better and live longer." With 100,000 employees, GSK has offices in more than 115 countries, spanning North and South America, Europe, Africa and Asia, and an extensive manufacturing network with 70 manufacturing sites around the world.

The PULSE Program is GSK's "Inspiring Practice" Program, and is a skills-based initiative in which motivated employees are matched to an NGO for 3 to 6 months full time, contributing their skills to solve healthcare challenges at home and abroad. With a motto of "Change Yourself, Change GSK", the PULSE Volunteer Partnership Program facilitates leadership development and personal growth.

The award was accepted by Sue Gammons, PULSE Operations Manager, GSK, London.

With a Little Help from Our Friends

Our thanks go to our outstanding external panel of judges, with extensive experience in corporate volunteering and business-NGO partnerships:

 Dr. Judy Muthuri, Professor at University of Nottingham Business School and lecturer on CSR and Development – UK

- Mary Mc Phail, CEO of the World Association of Girl Scouts and Girl Guides UK
- Jeff Hoffman, President, Jeff Hoffman and Associates and former head of the Walt Disney Company's community efforts – USA
- Monica Beatriz Galiano, President, Iniciativa Brasil, and well known expert in CSR and Corporate Volunteering issues Brazil

Great thanks go as well to Farron Levy and Sadie Miller at the True Impact consultancy for their pro bono development of our online application form and the evaluation system used by our judges.

MEET THE IAVE SECRETARIAT: RAMONA DRAGOMIR

We are pleased to welcome Ramona Dragomir, Atlas Corp Fellow from Romania, to the IAVE Secretariat team. Ramona will be with us through the end of February 2014. Her primary responsibility will be to support the development of IAVE's leadership network of Regional and National Representatives and development of the proposed global network of National Volunteer Centers.

Ramona has over six years of experience in working in the nonprofit sector, starting as a volunteer in numerous local, national, and international organizations and later joining Pro Vobis – National Resource Center for Volunteering of Romania as a Program Coordinator.

Ramona holds a degree in Political Science from Babes-Bolyai University with a thesis was on how social capital is developed and fostered within virtual communities. She also was awarded a fellowship to participate in the Hansen Summer Institute on Leadership and International Cooperation at San Diego State University. Ramona has also participated in numerous training sessions, conferences, seminars and workshops that focused on the topic of volunteering, both at the national and European level.

Her extensive professional experience in the field of social development by means of volunteering includes setting up and implementing projects to support the development of volunteer infrastructure in her home country - managing the National Network of Local Volunteer Centers, providing consultancy on how to set up volunteer centers and overseeing national events such as National Volunteer Week.

In addition, Ramona has also been at the center of implementing innovative volunteer programs in Romania, such as initiatives focusing on transnational exchanges of senior volunteers and has been in charge of running the European Voluntary Service (EVS - provides long term international volunteer opportunities to young people aged between 18 and 30 years old) within Pro Vobis.

Ramona designed and delivered training sessions and personalized consultancy for around 250 different NGOs in Romania on topics such as the effective process of volunteer management and volunteer program management.

More recently, Ramona moved to Slovakia where she worked for the local Volunteer Center Centrum Dobrovolnictva in Banska Bystrica. Her responsibilities included organizing volunteer recognition events, such as the Gala Award for Volunteers, increase the international experiences of the Local Volunteer Center by establishing project partnerships with various organizations around Europe and doing research for setting up a service - learning class at the University of Matej Bel.

FROM IAVE MEMBERS

HAPPY BIRTHDAY TO FIPAN IN VENEZUELA!

[Thanks to Iraida Manzanilla, IAVE National Representative in Venezuela, for this story. FIPAN has been a member of IAVE since 1985!]

The Federation of Private Institutions for the Assistance of Children, Youth and Family, FIPAN (in Spanish) prepares to celebrate its 55th anniversary of uninterrupted work, thanks to the support of institutions, companies and other social organizations, always willing to contribute in the strengthening of Venezuela's social framework. This vision became true, by the participation of its volunteers, who have worked tirelessly from the first projects back in 1958 and of the most fundamental instances of the Federation's organizational structure, like the members' Assembly and its Managing and Advisory Board. They all have put their hands and their hearts to give lasting and positive solutions to the problems of Venezuelan society.

The circumstances that motivated the creation of this organization in mid-20th century continue to be valid and give relevancy to the work that we have done in over five decades. The idea turned into action and achievement of those who wanted a better future, aspirations that they gave to those who nowadays are participating in the Venezuelan social transformation, must remain as a guide to keep moving forward, in spite of the obstacles and above the fears. Therefore, this year we hope to have more than one occasion to recognize the outstanding work accomplished by individuals and groups which, during all this time, have accompanied us jointly in our task and who, surely, will keep on walking by our side, not only in 2013 but for many years more.

In this way, we celebrate 55 years of achievements with our federated institutions and their volunteers making the most genuine declaration of the voluntary action for the consolidation of the positive society we dream about.

NEWS FROM THE VOLUNTEER COMMUNITY

NEW EXECUTIVE COORDINATOR OF UNITED NATIONS VOLUNTEERS NAMED

[We are pleased to share this information, received from UNV about their new Executive Coordinator. To learn more about Mr. Dictus, please visit

<u>www.unv.org/about-us/who-we-are/leadership/executive-coordinator.html</u>. IAVE sends best wishes and looks forward to working closely with him in support of our shared priorities.]

Mr. Richard Dictus (Netherlands) took up his appointment as the Executive Coordinator of the United Nations Volunteers (UNV) on January 2, 2013.

Richard joined UNV after having served as United Nations (UN) Resident Coordinator / United Nations Development Program (UNDP) Resident Representative in Malawi from January 2009 through December 2012.

During his four years in Malawi, Richard worked towards his vision of a unified and coordinated UN system in Malawi, which supports the country to achieve its development efforts with increased efficiency and innovation.

REGISTER NOW TO EARN YOUR CVA CREDENTIAL IN 2013

Don't keep your professional development on hold any longer! Make this the year you become Certified in Volunteer Administration (CVA) to increase your own confidence and enhance your credibility with workplace colleagues. This unique program recognizes leaders and managers of volunteers in any setting who demonstrate core competency through an exam and a written portfolio. This is a self-study process requiring no travel or special classes.

Individuals with the equivalent of at least 3 years of experience are eligible to become CVA candidates. For more details, visit **www.cvacert.org**.

Questions may also be directed to the Council for Certification in Volunteer Administration via email at <u>ccva@comcast.net</u>

APPLY FOR A PAID OVERSEAS FELLOWSHIP WITH ATLAS CORPS

[As the grateful host organization for an Atlas Corps Fellow this year – see earlier story about Ramona Dragomir – we are pleased to share this information about the opportunity for others to become a Fellow.]

Atlas Corps seeks nonprofit leaders from around the world to apply for Fellowships in the U.S. and Latin America. Profiled as a "best practice" in international exchange by the Brookings Institution and featured in the Washington Post as a model social entrepreneurship program, Atlas Corps engages leaders committed to the nonprofit sector in 12-18 month, professional fellowships at organizations to learn best practices, build organizational capacity, and return home to create a network of global leaders.

Fellows serve full-time at Host Organizations such as Ashoka, CARE, the Grameen Foundation, Habitat for Humanity, International Centre for Missing and Exploited Children, Susan G. Komen for the Cure, UNICEF, and the UN Foundation. In addition, Fellows will supplement daily knowledge with theoretical topics presented in the Atlas Corps Global Leadership Lab and networking with leaders from around the world.

This prestigious fellowship includes a living stipend to cover basic expenses (food, local transportation, and shared housing) and health insurance. Applications are accepted yearround, but to be considered for the September class, we encourage applications by March 22. For more details about eligibility requirements and the application process, please visit <u>http://bit.ly/ApplyToAtlasCorps</u>.

READY. SET. GO. CHANGE THE WORLD ON GLOBAL YOUTH SERVICE DAY.

When young people take action, they have the power to make a positive impact on their community. Now, what happens when young people around the world come together and take action on one weekend each year?

Answer: They change the world.



Join us for the largest youth service event on Global Youth Service Day, April 26-28, 2013. Each year, thousands of communities in more than 100 countries across six continents celebrate Global Youth Service Day. Visit the Global Youth Service Day website -<u>http://www.gysd.org/</u> - for tools and tips to start a service project, read inspiring stories of service, and connect with local volunteer opportunities.

GRAMEEN FOUNDATION FELLOWSHIP PROGRAM SEEKS APPLICANTS

Grameen Foundation is looking for passionate leaders and talented professionals to join our social innovation work on the ground. We have just launched our Fellowship Program and need your help getting the word out to top candidates for our first class! Please share this message and the website with your peers, friends, colleagues and networks.

Ideal candidates for Grameen Foundation's Fellowship Program are change agents who exhibit business acumen, a global mindset, and the desire to use their skills to help the world's poorest improve their economic lives. Applicants must have at least three years of applicable work experience or one year of work experience and an advanced degree to be eligible to apply. English fluency is required for all fellows and Spanish fluency is required for all placements in Latin America and the Caribbean and Arabic fluency is required for placements in the Middle East/ North Africa region.

For more information please visit http://www.grameenfoundation.org/fellowships.