



International  
Association for  
Volunteer  
Effort

# E-IAVE

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**In This Issue**

**A Message from the World President**

**News from IAVE**

- **First Notice: Global Corporate Awards application process to launch in March**
- **Vietnam Announced as Site for 2015 IAVE Asia-Pacific Regional Conference**

**News from IAVE Members**

- **“Year of Youth Volunteers 2014” Launched in Vietnam**
- **Towards Creating a Legal Environment for Volunteering in Mongolia**
- **Good Deeds Day is on March 9, 2014!**
- **UNV Executive Coordinator Joins IVD Celebrations in Hong Kong**
- **Latin America Joins #GivingTuesday**

**The Last Word: Good-Bye with Thanks & Hello with Enthusiasm!**

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## **A MESSAGE FROM THE WORLD PRESIDENT**

**In 2013, we:**

- Held highly successful regional volunteer conferences in Ecuador, Oman and Macau;
- Launched the Global Network of National Volunteer Centers;
- Increased membership in our Global Corporate Volunteer Council to 48 companies;
- Launched our regional corporate volunteer initiative in Latin America;
- Published special reports on corporate-NGO volunteer partnerships related to disasters and on youth, volunteering and employment;
- Continued our work of advocacy for volunteering in cooperation with United Nations Volunteers and other key partners;
- Elected new Regional Representatives to our Board of Directors from Africa, Asia-Pacific, Latin America and North America and re-elected our Regional Representative from Europe.

**2014 will include more accomplishments:**

- The 22<sup>nd</sup> IAVE World Volunteer in Gold Coast, Australia, September X-X;
- The World Youth Volunteer Conference, also in Gold Coast, Australia, September X-X;
- Presentation of the 2<sup>nd</sup> Global Corporate Volunteering Awards;
- Launch of a new IAVE website;
- Our first all-member webinars;
- Expansion of our work on youth, volunteering & employment and on disaster-related corporate volunteering;
- And, much much more.

This also is the year when we will elect a new World President, as my term in office comes to an end in September at the World Volunteer Conference.

Details on all of these will be coming to you both through E-IAVE and special bulletins.

It is going to be a great year – for IAVE and for the global volunteer community! Thanks for being part of it.

Dr. Kang Hyun Lee  
World President

## NEWS FROM IAVE

### FIRST NOTICE: GLOBAL CORPORATE AWARDS APPLICATION PROCESS TO LAUNCH IN MARCH

The inaugural presentation of IAVE's Global Corporate Volunteer Awards was the crowning event of the IAVE World Volunteer Conference in London in December 2012. Telefonica and State Street Corporation were the "tie" winners of the overall Global Volunteer Program Award, and GSK was the winner of the Inspiring Practice Award for their empowering PULSE Program.

Now, we are gearing up for the process that will lead to a similar presentation at this year's World Volunteer Conference in September in Gold Coast, Australia. We are pleased to be working once again with True Impact on a dynamic process of application and judging.

The website and application process is set to be available mid-March. Look for more information in future E-IAVE's, special bulletins, and other communication vehicles.

There is so much amazing work going on in the world of corporate volunteering – we are looking forward to seeing some energizing, innovative and impactful programs and initiatives coming to the fore in the application process. And we are looking forward to recognizing some of the most outstanding at this year's IAVE World Volunteer Conference.

We encourage everyone to join in on the excitement, spread the word – and join us in Australia to award the winning global companies.

Sarah Hayes, Consultant Director of IAVE's Global Corporate Volunteer Council

## **SITE FOR 2015 IAVE ASIA-PACIFIC REGIONAL CONFERENCE ANNOUNCED**

At the conclusion of the 14<sup>th</sup> IAVE Asia-Pacific Regional Conference, a regional tradition was continued as announcement was made of the site of the next regional conference in 2015...

### **Vietnam!!**

The host organization will be the Vietnam Volunteer Information Resource Center. Accepting the assignment for VVIRC in Macau was Ms. Do Thi Kim Hoa, IAVE National Representative for Vietnam.

## **NEWS FROM IAVE MEMBERS**

### **“YEAR OF YOUTH VOLUNTEERS 2014” LAUNCHED IN VIETNAM**

[With congratulations and deep appreciation to IAVE’s National Representative in Vietnam, Ms. Do Thi Kim Hoa of the Vietnam Volunteer Information Resource Center, for this article.]

On the morning of 19 January, 2014 in Dien Bien Phu city, the Central Committee of the Ho Chi Minh Communist Youth Union officially launched the Year of Youth Volunteers 2014.

The launching ceremony was attended by representatives of the Ho Chi Minh Communist Youth Union, National Safe Traffic Committee, People's Committee of Dien Bien and North West provinces, Youth Union of Hanoi city, ministries and departments at the governmental levels.

The Year of Youth Volunteers 2014 aims to promote the active role of youth volunteers in socio-economic development, poverty reduction, social security, and building of new rural areas and urban civilization. At the same time, the campaign targets at improving the quality of the Ho Chi Minh Communist Youth Union, extending solidarity among Vietnamese young people and creating conditions for the Youth to improve moral qualities and skills.

Addressing the launching ceremony, Mr. Nguyen Dac Vinh - First Secretary of the Central Committee of the Ho Chi Minh Communist Youth Union, said, “Over 15 years since the Ho Chi Minh Communist Youth Union launched the Volunteerism movement across the country, the movement has grown strongly and attracted the participation of tens of millions of young people, generating significant changes in the socio-economic development. Therefore, the Year of Youth Volunteers 2014 serves as the celebration marking 15 years of Volunteerism movement as well as the recognition of the dedication of youth in the construction and defense of the country. This is not only an honor but also a great responsibility of Vietnamese young people.”

Speaking at the launching ceremony, Ms. Ha Thi Hai Yen, member of the Youth Union of Dien Bien Radio station, who represents Vietnamese youth volunteers expressed determination to contribute wisdom and enthusiasm to successfully fulfilling the targets of the Year of the Youth Volunteers 2014.

Right after the launching ceremony, the youth in Dien Bien flocked to nine locations around the province to join volunteer activities, including safe motorbike driving courses for 500 youth union

members, blood donation campaign, scholarships ceremony, free medicines distribution, free-of-charge medical checkups for local residents and groundbreaking ceremony of cultural houses.

Fourteen goals have been established for the “Year of Youth Volunteers 2014,” including attracting the participation of 15 million Youth Union members in volunteerism activities; undertaking over 38,000 construction projects nationwide; building 1,000 benevolence houses, 15 day-care centers and 50 schools for children; providing medicines and conducting health checks for 1,000,000 people; donating 700,000 units of blood; providing vocational consultation for 1,600,000 young people; job recommendation for 240,000 youths; and, supporting 500,000 university entrance exam contestants and their families.

## **TOWARDS CREATING A LEGAL ENVIRONMENT FOR VOLUNTEERING IN MONGOLIA**

[Thanks to Undral Gombodorj, IAVE National Representative from Mongolia, for this update]

The Network of Mongolian Volunteer Organizations, in cooperation with United Nations Volunteers and other international organizations, organized a consultative meeting on the process of creating a national volunteering structure in Mongolia, titled “Sharing the International Experience”. The meeting took place at the Citizen Hall of the Office of the President of Mongolia on 21 October, 2013.

Among the attendees were representatives of NGOs, the government, the Office of the President of Mongolia and international organizations working in Mongolia. During the meeting, the participants discussed the draft of the Concept Paper on a National Volunteer Program, the analysis of laws on volunteering from various foreign countries and the proposal to set up a national volunteering agency/council.

A concrete result of this meeting was establishing a Working Group under the Office of the President to finalize the legal documents on volunteering. These documents will be then submitted to the President of Mongolia.

## **GOOD DEEDS DAY IS ON MARCH 9, 2014!**

[Thanks to Hannah Wojno from IAVE organizational member Ruach Tova in Israel for this article.]

Join IAVE members in Taiwan, Bolivia, and Israel along with hundreds of thousands worldwide in a day of doing good. Good Deeds Day is one day each year dedicated to performing good deeds. Participants from 50 countries choose to participate, putting into practice the simple idea that every single person can do something good, be it large or small, for the benefit of others and the planet.

**Why participate?** Through Good Deeds Day, you can increase year round volunteering engagement, connections with local NGOs, strengthen current projects and partner with similar volunteering organizations worldwide. Good Deeds Day can mobilize your community to take action, on March 9 and year round, boost your volunteering efforts, and enrich the world around us by addressing the critical needs of our communities.

**How can I participate?** Here are the first four steps:

1. Save the date in your calendar: March 9, 2014
2. Choose the local organizations to receive volunteers, or design your own project
3. Spread the word to your network
4. Register your center, get ideas, and assistance by contacting Hannah Wojno, Director of International Good Deeds Day ([Hannah@ruachtova.org](mailto:Hannah@ruachtova.org))

Mobilize now around this pinnacle day of community volunteering! Want help planning an activity? Need some inspiration? Contact us; we are here to help you!

We invite all IAVE members worldwide to join us for Good Deeds Day 2014 and help us reach our goal of 1 million volunteers. Together we can unite the global volunteering movement and celebrate doing good. Visit us online at [www.gdd.goodnet.org](http://www.gdd.goodnet.org), [www.facebook.com/GoodDeedsDayInternational](https://www.facebook.com/GoodDeedsDayInternational) and [www.twitter.com/GoodDeedsDay](https://www.twitter.com/GoodDeedsDay)

## UNV EXECUTIVE COORDINATOR JOINS IVD CELEBRATIONS IN HONG KONG

[Thanks to Flora Chung, CEO of the Agency for Volunteer Service and IAVE National Representative for Hong Kong, SAR, for this article.]

The Executive Coordinator of the United Nations Volunteers (UNV) Mr Richard Dictus visited Hong Kong and officiated at the International Volunteer Day (IVD) Recognition Ceremony staged by the Agency for Volunteer Service (AVS) together with Mr Raymond Young, Permanent Secretary for Home Affairs of Hong Kong Special Administrative Region on 1 December 2013. Outstanding and long service volunteers were recognized and two courageous Hong Kong citizens who risked their lives to save others in the sea received the "Heroic Volunteer Award".

The Memorandum of Understanding between UNV and AVS was updated and signed with a focus on youth volunteerism. Mr Dictus stated that the UN Youth Programme "takes the needs and aspirations of young volunteers to be the principal focus of its efforts" and that "the voices of youth are included in global dialogues about development".

Ms Wendy Osborne, CEO of Northern Ireland and Board member of IAVE also joined AVS to celebrate IVD. She conducted a Sharing Workshop on Volunteer Management with volunteer leaders and managers at the AVS Volunteer Training and Development Centre which was opened officially with the presence of Ms Osborne.

Over 30 sponsored newspaper advertisements, supplement, video and web promotion covered IVD paying tribute to volunteers and spreading the spirit of volunteerism. More information on the IVD celebrations in Hong Kong is available at <http://www.avs.org.hk/ivd/eng/>.

## LATIN AMERICA JOINS #GIVINGTUESDAY

[Thanks to Dacil Acevedo, outgoing Regional Representative from Latin America to the IAVE Board of Directors, for this article.]

Guillermo Caro, co-founder of Our Mark and promotor of #givingtuesday in Latin America was one of the speakers at the IAVE regional conference last October in Guayaquil, Quito. It was the perfect opportunity for networking, as well get outreach and engagement in the #givingtuesday in Latin America.

As a result, 15 countries of the region joined the celebration, including from the IAVE community, the youth network promoted by IAVE Red2021, as well as Peru, Venezuela, Panama, Bolivia and Guatemala; where the IAVE National Representatives promoted it along other key stakeholders of each country.

Promoted by 92Y Foundation and the United Nations Foundation, this movement started last year, with the participation of 2500 organizations -NGOs and companies-, increased 50% of the donations in platforms such as [donors.org](http://donors.org) and generated 50 millions of tweets.

Latin America joined the movement and in only 40 days, it was possible to sum 400 organizations in 15 countries, 4000 followers in social networks and 2 campaigns where done with Thunderclap with an outreach of 230000 persons and in record time a graphic and multimedia platform was developed to promote the celebration.

Among the regional supporters in Latin America of #givingtuesday were ASHOKA, AVINA, TECHO, Our Mark, Cibervoluntarios and Advertisers Without Borders, among others. This year worldwide and regional celebrities joined the day inspiring to give, and great mass media coverage was achieved.

More information on global site [www.givingtuesday.org](http://www.givingtuesday.org) and the version in Spanish for Latin America [www.undiaparadar.net](http://www.undiaparadar.net)

## THE LAST WORD: GOOD-BYE WITH THANKS & HELLO WITH ENTHUSIASM!

As 2014 dawns, we prepare to say good bye to members of our Board of Directors whose terms are now expiring. Each has brought his or her personal commitment, style, and contribution to the IAVE leadership team. We invite all members to say thank you to:

Dacil Acevedo, Regional Representative for Latin America – [dacil.acevedo@gmail.com](mailto:dacil.acevedo@gmail.com)  
Indira Dasgupta and Dr. Amelita Go, Regional Representatives for Asia-Pacific – [cherukuri.indira@gmail.com](mailto:cherukuri.indira@gmail.com); [amelitarg@yahoo.com](mailto:amelitarg@yahoo.com)  
Honore Sietso, Regional Representative for Africa – [vadtogo@hotmail.com](mailto:vadtogo@hotmail.com)  
David Styers, Regional Representative for North America – [dcstyvers@yahoo.com](mailto:dcstyvers@yahoo.com)

Joining the Board as new members are:

Ruth MacKenzie, Canada, Regional Representative for North America – [rmackenzie77@hotmail.com](mailto:rmackenzie77@hotmail.com)  
Iraida Manzanilla, Venezuela, Regional Representative for Latin America – [imanzanilla2@gmail.com](mailto:imanzanilla2@gmail.com)  
Elizabeth Okezie, Nigeria, Regional Representative for Africa – [oharaniki@gmail.com](mailto:oharaniki@gmail.com)  
Yoonae Park, Korea, Regional Representative for Asia-Pacific – [yapark5@hanmail.net](mailto:yapark5@hanmail.net)

Eugen Baldas, Germany, was re-elected as Regional Representative for Europe – [eugen.baldas@iave.org](mailto:eugen.baldas@iave.org)

Patricia Nabti, Lebanon, was re-elected as Regional Representative for the Arab Nations in 2012 – [pnabti@gmail.com](mailto:pnabti@gmail.com).